

HSUS's Puppy Friendly Pet Stores Program

We promote pet stores that don't sell puppies and support pet stores interested in transitioning away from selling puppies. We help stores convert to a humane business model free of charge, assisting with information and connecting pet stores with adoption partners.

BENEFITS TO PET STORES

- Bring in new customers and attract positive media attention for the store. Many dog lovers prefer to buy supplies and get a puppy from a puppy-friendly pet store.
- Increased name recognition for your store.
- Consumer loyalty, financial support, word-of-mouth outreach and repeat visitors.
- Stronger community ties thanks to your partnership with local animal shelters.
- A free listing for your store on our puppy-friendly pet store list and in other media.

WAYS WE HELP PET STORES

- Free, customized guidance throughout the entire process.
- Answers to questions about the benefits of providing adoptable animals at the store.
- Advice from other store owners who have already converted to a more humane model or who are already thriving on a products and services model
- Help finding animal shelters or rescues to partner with to host adoption events which brings in more customers
- Publicity for the conversion via a grand re-opening, including media advisories, social media posts, a ribbon-cutting ceremony, free T-shirts, raffles and other giveaways, invitations to local celebrities, follow-ups to track progress and more!

PROGRAM RESULTS

- We've helped 24 stores transition away from the sale of puppies and toward a humane pet store model.
- Over 3,200 stores have signed the Puppy Friendly Pet Store pledge.

More info at www.humanesociety.org/puppystores

We love puppies That's why we don't sell them!

Many pet stores that sell puppies are propping up puppy mills, which churn out huge numbers of dogs under inhumane conditions. Each person who buys one of these puppies pumps more money back into the abusive trade.

We have signed the Humane Society of the United States' Puppy-Friendly Pet Store pledge. We don't support puppy mills, and we hope you won't either. Learn how to responsibly find the right dog at humanesociety.org/puppy.

PLEASE SUPPORT
YOUR LOCAL SHELTER

 THE HUMANE SOCIETY
OF THE UNITED STATES



Making a change for the better

humanepro.org/magazine/articles/making-change-better

Pet store program helps boost adoptions and fight puppy mills

By Julie Gray

Animal Sheltering magazine Summer 2019



All nine available dogs from the Humane Society of Tampa Bay were adopted in the first two hours of Super Pet's grand reopening event in February. Photo by John Moyer/The HSUS

"Whether the economy is good or bad," says Randy Housley, the general manager of Polly's Pet Shop in Universal City, Texas, "people seem to want puppies." And San Antonio Animal Care Services draws from such a wide area that his store is rarely without them.

Since August 2013, the shelter has been the store's sole source for puppies. In fact, the store now adopts out about 150 puppies a year, more than it used to sell.

More than 3,000 pet stores across the nation have signed the Humane Society of the United States pledge not to sell puppies from puppy mills, large commercial breeding operations that show little regard for the health or well-being of the puppies or their parents.

Through the HSUS Puppy Friendly Pet Store program, pet stores get expert advice on how to switch to an adoptions-only model. The program matches the stores with local shelters, rescues and resources. This spring, Super Pet in Tampa, Florida, became one of the most

recent stores to join the program.

“Our rescue partners’ hard work and support from the communities around our locations make it all possible.”

—Dawn Bateman of Pets Plus Natural, which has adopted out over 12,000 pets

John Moyer, program manager for the HSUS Stop Puppy Mills campaign, helped Super Pet’s owners, Matt and Molly Nall, forge a tie with the Humane Society of Tampa Bay. All dogs adopted through the store come from the shelter. Super Pet’s grand reopening was a huge success—all nine dogs were adopted within the first two hours, and the event even made the local news.

The Nalls stopped selling puppies in 2016 for both ethical and commercial reasons. Matt says the most heartbreaking aspect of puppy mills is the ongoing suffering of the puppies’ parents, who often spend their entire lives in filthy, cramped cages.



Super Pet in Tampa, Florida recently joined the HSUS Puppy Friendly Pet Store program. Photo by John Moyer/The HSUS



The Humane Society of Tampa Bay. Photo by John Moyer/The HSUS



Dog adopted from the Humane Society of Tampa Bay. Photo by John Moyer/The HSUS

Although animal welfare experts know that these living conditions and a lack of veterinary care mean that puppies from mills are often sick, Moyer says, the general public can still be deceived by increasingly sophisticated puppy mill operations, which often claim to be “small family breeders” while shipping hundreds of puppies to pet stores around the country. When the mother and father dogs can no longer breed, they are often discarded or killed.

20,000 shelter pets adopted through HSUS pet store conversion program

blog.humanesociety.org/2019/11/20000-shelter-pets-adopted-through-hsus-pet-store-conversion-program.html

November 4, 2019

By Blog Editor on November 4, 2019 with 6 Comments



Brittany Rice with Ginger at the Fish and More Pet Store in Sylva, North Carolina. The store transitioned from selling commercially-bred dogs and cats to offering adoptable shelter animals. Photo by Peter Taylor/AP Images for the HSUS

One of the ways we are boosting animal adoptions from shelters, steadily reducing the population of homeless animals in the United States, and striking a blow against puppy mills is through our Puppy-Friendly Pet Stores Program. As part of this initiative, we work with pet stores to help them transition from selling commercially raised puppies to offering shelter dogs for adoption.

Recently, this lifesaving program crossed an important landmark, with 20,147 shelter puppies and dogs placed into loving homes. Among the animals helped so far are dogs like Georgia. Georgia had just given birth at the Lincoln County Shelter in Georgia, and the

puppies were placed in another shelter with an opportunity to be adopted. Georgia, however, appeared to have no future — she was living in a tiny crate and was scheduled to be euthanized.

Dawn Bateman, director of animal welfare for Pets Plus Natural, was at the shelter to pick up animals (the shelter is a Pets Plus partner), when she happened to see Georgia and hear her story. She was smitten and couldn't let the sweet dog meet a sad end. Dawn adopted Georgia and the dog now often accompanies her to work at the Pets Plus Natural store in Lansdale, Pennsylvania. The two are inseparable.

When our program first began in November 2008, it looked very different. Our goal at the time was to support hundreds of independent and small-chain pet stores across the United States that refused to sell puppies at all. We provided these stores with signs for their front windows declaring their commitment, and free materials for their customers on how to find a dog or puppy from a humane source, such as a local shelter. We also list the stores on our website and provide their details to consumers who text 77879 (data and message rates apply). More than 3,000 stores in all 50 states and the District of Columbia are now signed up as participants in this program.

In 2013, we expanded the program by proactively reaching out to pet stores that were selling commercially-raised puppies to see if they would be interested in converting to a more humane model. To avoid supporting fake rescues or irresponsible sources, we set up a carefully planned process that would include assistance to the pet store at every step and help the store create partnerships with reputable rescues or shelters in the surrounding area.

This is how it works: when a store applies to participate in our program, John Moyer, outreach program manager for the Stop Puppy Mills campaign, works with the store to make sure they are fully ending the sale of any breeder or puppy mill puppies. He assists them with forging a good relationship with one or more of the HSUS's shelter and rescue partners around the country, and also addresses any questions or concerns from the local community about where the rescued puppies were coming from.

In some cases, we help facilitate the transport of dogs from different parts of the country to the converted stores, working with placement partners including Animal Aid USA and Puppy Pipeline Rescue in Georgia, Natchez Adams County Humane Society and Hub City Humane Society in Mississippi, San Antonio Animal Care Services, Estill County Animal Shelter and The Way Home Rescue Alliance in Kentucky, and Humane Society of Tampa Bay in Florida.

Twenty-four pet stores in 11 states have converted to this model so far and now offer only rescued dogs and, sometimes, cats, for adoption. We even have some larger retail chains on board, including Pets Plus Natural, a Philadelphia-based pet store with six outlets in Pennsylvania and New Jersey, all now part of the Puppy-Friendly Pet Stores Program.

The Puppy-Friendly Pet Stores Program is a critical part of our overall campaign to spur animal adoptions, end puppy mills, help shelters, shut down Internet sellers and outdoor flea markets, set standards for the care of breeding dogs, and end animal homelessness. In recent years, two states – California and Maryland – and 325 localities have banned the sales of puppy mill dogs in pet stores. Businesses that adopt our conversion model are not just being smart and proactive by stopping the sales of puppies, they are also helping animal shelters and giving their own image a boost in the public's eyes.

Let's take a moment today to applaud this important milestone and each one of these puppy friendly stores. They have not just helped save more than 20,000 animals – they have also denied puppy mill operators 20,000 chances to profit off the suffering of animals.

SONDRA'S CITY ZOO GRAND REOPENING!

 animalcaresanctuary.org/sondras-city-zoo-grand-reopening-in-the-news/



ACS Teams With Sondra's City Zoo, Tanner's Paws & The U.S. Humane Society For The First Pet Store In New York To Showcase Rescued Animals

Sondra's City Zoo just held their grand re-opening, where they announced that they will no longer be selling commercially raised puppies & dogs.

Sondra's City Zoo is the **FIRST** pet store in New York to transition from selling commercially bred dogs and puppies to exclusively adopting out dogs and puppies from local shelters. They made this transition because they want to help start the movement in New York of ending puppy mills and back yard breeders.

Sondra's City Zoo is partnering with Tanner's P.A.W.S. & the Animal Care Sanctuary.

"This is wonderful wonderful work," says John Moyer, Outreach Program Manager with The Humane Society of the United States.



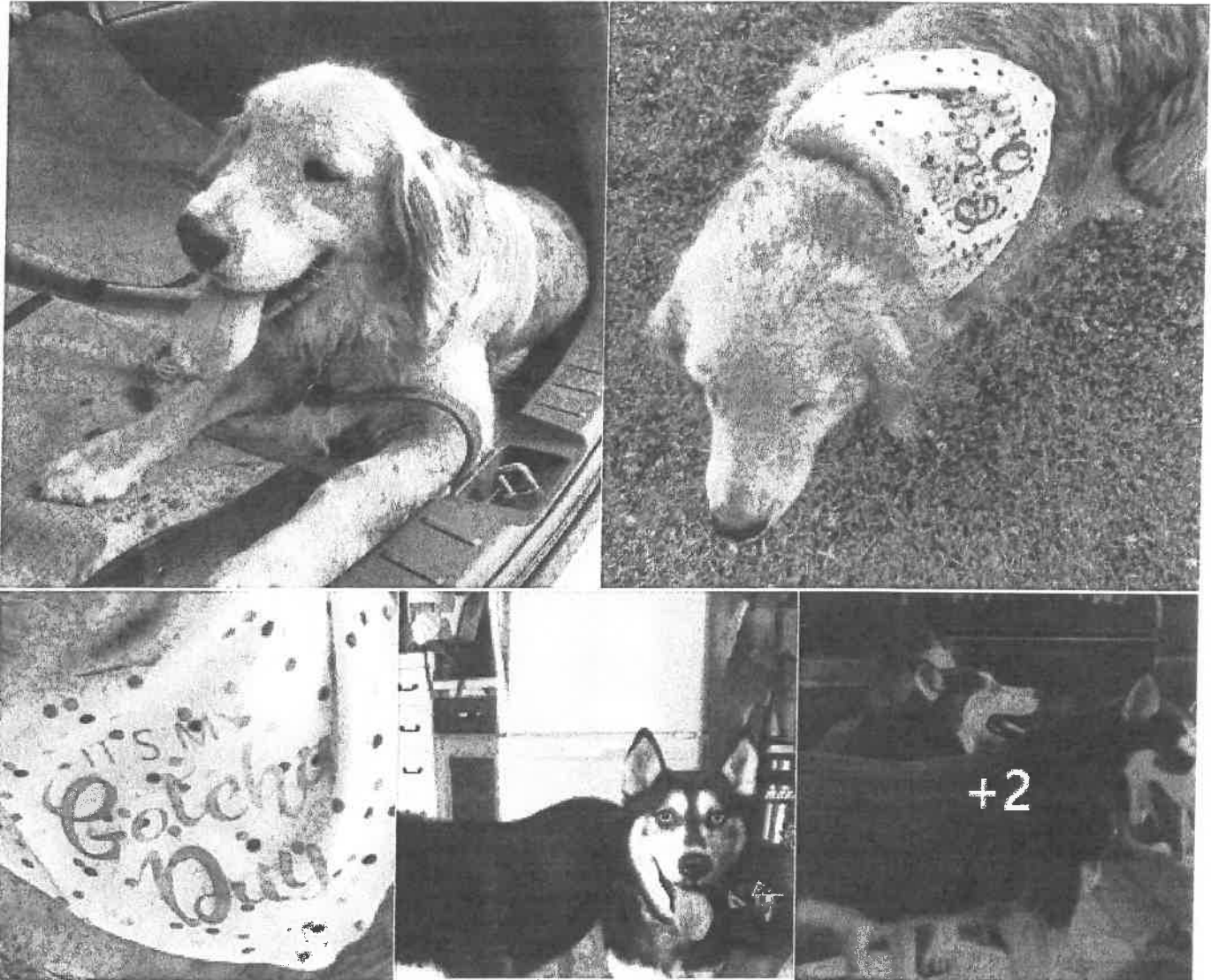
Tanner's P.A.W.S.

July 16 · 🌐

Our partnership with Sondra's City Zoo is still going strong..

We were able to pull 5 Amish puppy mill dogs and pull them to safety thanks to Sondra and Mason who transported these babies to their new FURever homes!

Three 5yo goldens and two huskies are now able to be FREE!



👍👍👍 222

26 Comments 36 Shares



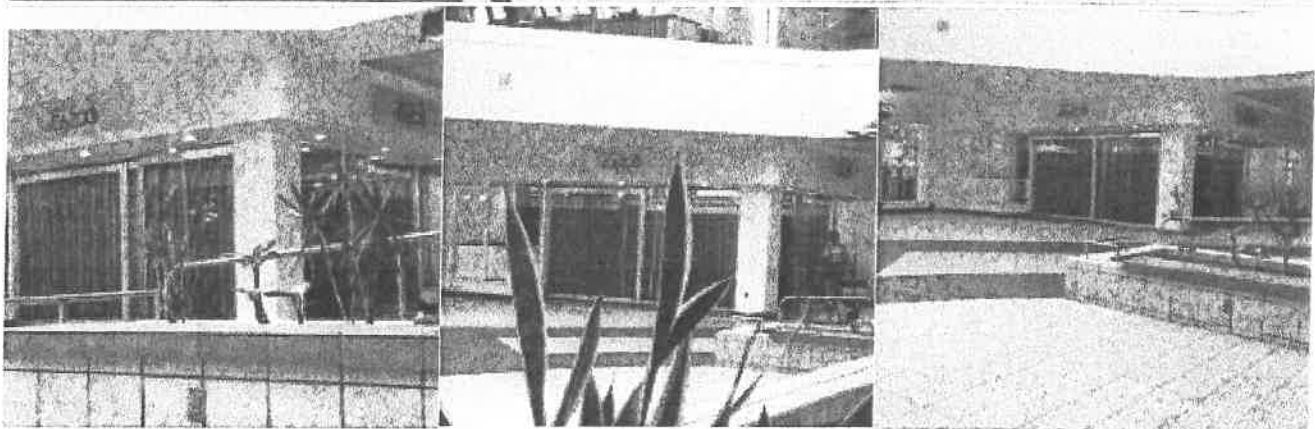
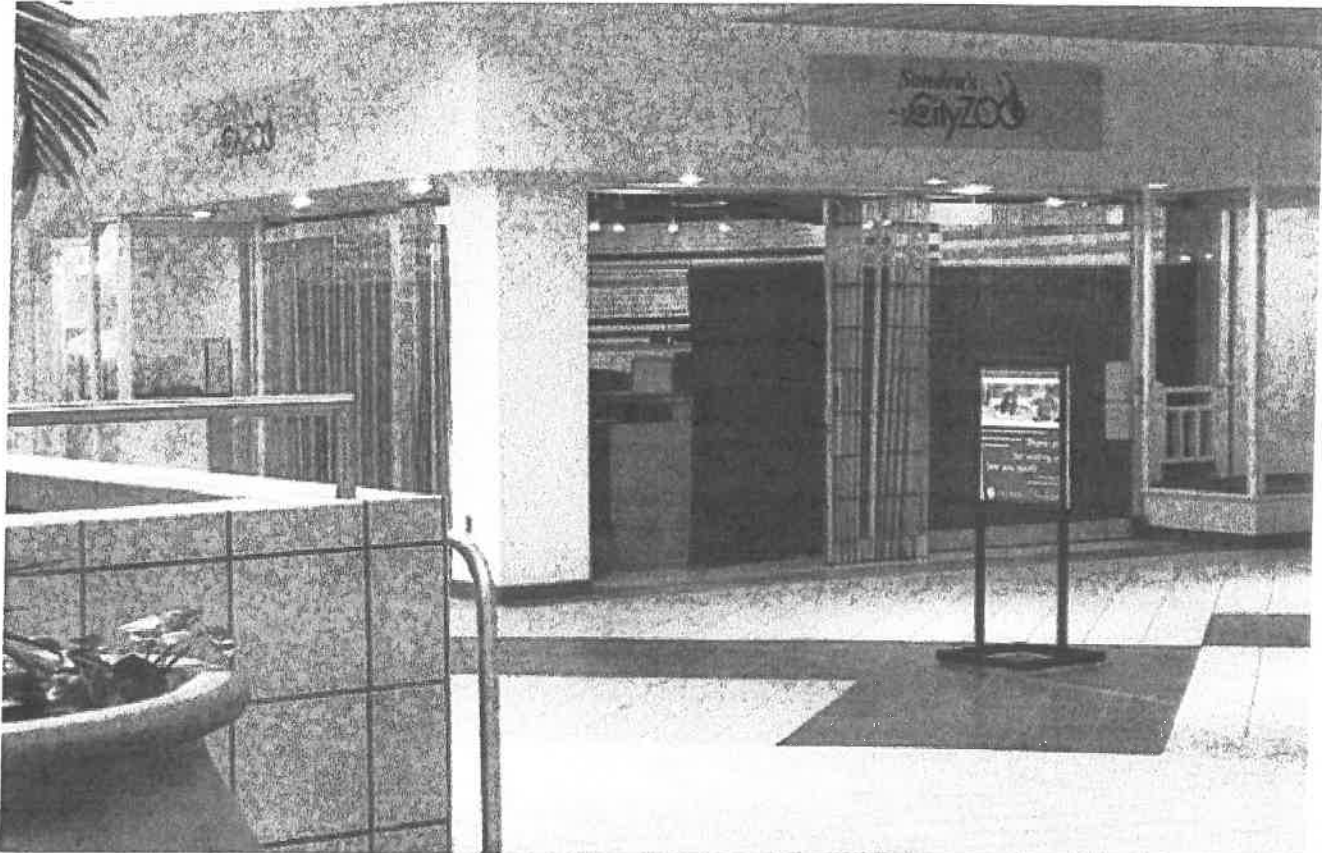
Sondra's City Zoo

July 19 · 🌐



🦒 We are excited to announce our new adventure! We are opening a second location in the Arnot Mall! This location will be smaller than our current location, but will be more centrally located to assist our Horseheads and Corning customers. We don't have an opening date yet, but will keep everyone posted! It should be in the next few weeks. 🐘

Special thanks to Next Level Home Improvements for hanging our signs!



👍👍 628

147 Comments 268 Shares