What is the Martin Loan Fund?

➤ A Partnership Between the Business Development Board of Martin County and *InclusiFi*, a local CDFI





Empowering Local Entrepreneurs

- Designed to fill a critical funding gap for small businesses
- Focused on startups, early-stage, and growing firms
- Offers flexible, affordable financing





Why It Matters

- Expands access to affordable financing
- Encourages local ownership and reinvestment
- Strengthens the small business ecosystem
- Promotes economic diversity and resilience





Economic Impact

- New businesses launched
- Jobs created and retained
- Increased local investment
- Strengthened community partnerships





Three Funding Tiers

- Launch Fund (\$5,000-\$25,000)
 Start-up/newly established biz less than 18 months in operation
- ➤ **Growth Fund** (\$25,000-\$50,000) Established/growing biz generating consistent revenue 18+ months
- Impact Fund (\$50,000-\$250,000)
 Established/growing biz generating consistent revenue 3+ years





Who Can Apply

- Businesses located in Martin County
- For-profit entities of all sizes welcome
- Startups, manufactures, service providers, and retailers
- Applicants should demonstrate business viability





Application Process

- 1. Visit inclusifi.org
- 2. Review loan options
- 3. Complete online pre-qualification form
- 4. InclusiFi reviews and contacts applicant



5. Funds are distributed upon approval



Complimentary Services

- 1-on-1 Coaching & Counseling
- Workshops & Courses
 - □ Financial Foundations for Entrepreneurs
 - Creating a Business Plan
 - Debt Management
 - Understanding your Business Financials





How Partners Can Support

- Refer businesses to the Martin Loan Fund
- Share information through your networks
- Dialogue/collaborate on identifying eligible companies or entrepreneurs







