

APPLICATION FOR APPOINTMENT – Treasure Coast Health Council –

Please Print

Type of Member: ☒ Health Care Provider ☐ Health Care Purchaser ☐ Health Care Consumer

Check One: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☒ Dr.

RECEIVED

By Donna Gordon at 2:01 pm, Mar 20, 2025

Name: Dr. Alyn Casal-Fernandez, MD, MPH, CMQ, PCMH CCE

Residence Address: 11745 SE Laurel Ln, Hobe Sound, FL 33455

Street/City/Zip Code

Mailing Address: Same

(if different)

Street/City/Zip Code

Commission District in which you reside: 3^{dg} Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If **no**, what months **are** you available?

Telephone numbers: daytime: 305-562-7663 alternate: _____ alternate: _____

~Area Codes are considered 772 unless noted otherwise.

EMAIL: Alyn.c.fernandez@gmail.com

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES: _____

DATES: _____

PLACES (city/state): _____

SENTENCES OR FINES: _____

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: See Attached

→ CONTINUED →

Employment Experience: See attached

Other experience you feel would be helpful to the Board in making this appointment: With extensive
experience in healthcare leadership, policy development, and health system operations, I bring a deep
understanding of preventive medicine, public health, and patient experience improvement. As a government
contractor overseeing medical care for vulnerable populations, I have expertise in strategic planning, data-

Community Experience and Affiliations: driven decision-making, and collaboration with federal and local
agencies—skills that align with the council’s mission to enhance healthcare access and equity.

Other County Boards/Committees/Task Forces on which you have served: On a personal note, I was born
in Miami, FL, and trained at Jackson Memorial Hospital and then the Palm Beach Public Health Department under Dr.
Alina Alonso. I briefly lived in Texas, and have resided in Palm Beach since 2018 as we built our forever home in Hobe
Sound. My family and I are now very happy residents of Martin County as of 2023. My 2 sons are graduating soon from
American Heritage in Delray Beach, and my husband, also a Physician, serves as a Physician Executive in Corrections
and also CMO of a Primary Care Group. We want nothing more than to be of service to the community

Do you or any member of your immediate family work for Martin County or hold a position that might
conflict with your duties for this Board/Committee/Task Force? If yes, please explain: No

REFERENCES: Please list two references:

Lisa Valk Long, Retired Executive VP of Time Inc., Publisher for Life, People, and Time magazines 828-606-7767

Representative John Snyder, District 86, see attached Letter of Support

- Appointee *may* be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (The County). Section 112.313(3) and (7), Fla. Stat.

→ Signature: 

Date: 3/20/2025

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, April 11**, 2025. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to dgordon@martin.fl.us.

Alyn Casal-Fernandez, MD, MPH, CMQ, PCMH CCE

Mobile: (305) 562-7663

Profile

A seasoned executive physician leader with extensive experience overseeing healthcare for special populations, including military, socioeconomically disadvantaged patients, and immigrants, in federal and private health programs. Expertise in federal policy interpretation, healthcare quality improvement, and managing clinical operations across large health systems. Proven track record of building strong relationships with government and community contractors, guiding clinical policy development, and utilizing data analytics to improve health outcomes. Experienced in training and managing physician teams, advanced practice providers (APPs), and in leading multidisciplinary efforts to optimize care delivery in remote and challenging environments.

Professional Experience

Deputy National Medical Director, Loyal Source Government Services

January 2025 – Present

- Provide executive leadership to hundreds of clinicians delivering medical care for migrants in Customs and Border Protection (CBP) custody across multiple facilities nationwide.
- Oversee clinical operations in alignment with federal regulations, CDC guidelines, and public health best practices to ensure high-quality medical screening and care.
- Serve as the primary liaison between Loyal Source and the Office of the Chief Medical Officer at CBP, managing key relationships and ensuring compliance with government mandates.
- Respond to federal agency requests, coordinate healthcare delivery strategies, and execute government orders to support national public health and security objectives.
- Apply expertise in healthcare contracting, clinical medicine, and regulatory compliance to optimize service delivery within the constraints of federal healthcare agreements.
- Contribute to policy development and operational strategies that enhance healthcare services for vulnerable populations in temporary detention settings.

CEO & Co-Founder, HHA Hospital Medicine

January 2020 – Present

- Co-founded HHA Hospital Medicine with the strategic goal of enhancing hospitalist efficiency and performance, positioning the group as a trusted partner for hospital systems seeking to optimize clinical operations.
- Led efforts to address critical challenges faced by client hospitals, including reducing long average lengths of stay, improving low patient experience scores, and lowering high readmission rates.
- Developed tailored solutions that enabled hospitals to maintain safe staffing levels of physicians while ensuring cost-effective operations, driving both financial sustainability and high-quality care delivery.
- Focused on aligning the hospitalist model with the hospital's overarching objectives, resulting in improved operational efficiency, better patient outcomes, and a more sustainable approach to staffing.

CEO & Founder, Advinity Health

March 2018 – January 2020

- Acquired Advinity from Humana and transformed it into a stand-alone, payor-agnostic hospitalist group, strategically positioning the organization to partner with health plans in optimizing patient care pathways and operational outcomes.
- Developed and executed a strategic vision to enhance status determination protocols, ensuring precise classification between observation and admission to streamline care delivery and optimize resource utilization.
- Drove initiatives to manage length of stay, close quality gaps, and elevate documentation standards, aligning Advinity's capabilities with the evolving needs of health plans and regulatory requirements.
- Expanded the organization's market presence while fostering strategic partnerships, positioning Advinity as a key player in delivering high-quality, cost-effective care for high-risk populations.

Vice President & Co-Founder, MCCI Texas Hospitalist Group, PLLC

June 2013 – March 2018

- Founded and launched MCCI's Texas Hospitalist Group to address the specific needs of MCCI's Medicare Advantage population, with a focus on enhancing care delivery and patient outcomes.
- Implemented strategies to improve continuity of care by ensuring the same team of physicians managed patients both in the hospital and clinic settings, resulting in more cohesive and personalized care.
- Led initiatives to improve documentation practices, streamlining patient data flow across care settings and driving better decision-making and care coordination.
- Successfully expanded the group's coverage across Corpus Christi, San Antonio, and Jacksonville, Florida, serving high-risk geriatric populations.
- Under my leadership, the group managed over 70% of MCCI's admissions in key markets, significantly contributing to operational success and improved patient care outcomes.

Chief Medical Director, Medical Care Consortium Incorporated (MCCI)

June 2013 – January 2015

- Responsible for population health management of all wholly owned clinics (approximately 50,000 patients).
- Collaboratively developed a clinical risk stratification program to structure a cadence of visit frequency based on patient's clinical risk (morbidity/mortality) while rewarding the primary care providers for doing so.
- Executed strategy for quality Improvement/Assurance, HEDIS/STARS metrics. Worked with private and federal partners to maintain above a 4-star rating.
- Worked with sales and marketing teams to continually grow and retain membership, leading the clinicians to distinguish themselves as the best overall performing group in the country both clinically and financially.
- Developed strategic partnerships with specialist groups, hospitals, post-acute care facilities, and other vendors to optimize care delivery and develop innovative new strategies/technologies.

Consultant, Datalink Software

June 2013 – March 2018

Partnered with Datalink Software to develop and deploy **Carebook**, a proprietary Disease Management and Complex Case Management Solution for MCCI. Carebook integrated real-time laboratory data, HEDIS, STARS, and quality metrics, offering a comprehensive Service Fund Solution for end users.

Additionally, collaborated with an advisory team of physicians and developers to create MCCI's and Datalink's proprietary EMR system, leveraging the Datalink software suite. The EMR enabled advanced

clinical decision support, unique report generation, and seamless multi-user interface through enhanced system interoperability.

Appointed Faculty, NOVA Southeastern University, College of Osteopathic Medicine

July 2011 – July 2013

Served as an appointed faculty member, responsible for proctoring students, mentoring future physicians, and contributing to academic research. Played a key role in guiding student development and fostering a collaborative learning environment, while actively engaging in research to advance medical education and clinical practice.

Certifications

- Certified by the American Board of Medical Quality
- Patient-Centered Medical Home Certified Content Expert
- Board Eligible in Preventive Medicine and Public Health
- Advanced Cardiac Life support (ACLS) Certification by the American Heart Association
- ECFMG Certified

Licensure

- Medical licenses and DEA: Current in the states of Florida and Texas.

Professional Affiliations

- Member, American College of Preventive Medicine
- Member, American College of Physician Executives
- Member, American College of Medical Quality
- Member, American College of Healthcare Executives (ACHE)

Education

Master in Public Health (MPH)

NOVA Southeastern University, Ft. Lauderdale, FL August 2011 - December 2012

Doctor of Medicine (MD)

Iberoamerican University, Santo Domingo, Dominican Republic August 2001 - July 2005

Undergraduate, Major in Biology, Minor in Chemistry Florida International University, Miami, FL

August 1997 - May 2001

Post Graduate Training

Preventive Medicine and Public Health

Florida Department of Health, Palm Beach County, at Nova Southeastern University July 2011 – July 2013

General Surgery

DeWitt Daughtry Family Department of Surgery, University of Miami School of Medicine, Jackson Memorial

Hospital
July 2007 – July 2008

Languages

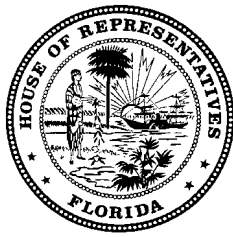
- Fluent in English and Spanish

Publications

- Herpes Simplex Virus Infections in HIV/AIDS Patients with Resistance to Acyclovir, Authors: Larry Marc Bush, MD, Alyn Casal-Fernandez, MD*Pending Publication*
- Neuro-Behçet's in an African American man: A case report, JFK MEDICAL CENTER, Dr. Syed M Hasan, MD, Alyn Casal- Fernandez, MD, Nita Thingalaya MD, and Erini Vasiliadis, MD, Pending Publication

Hobbies:

Boating, fishing and watching my sons grow in baseball.



Florida House of Representatives

Representative John Snyder

District 86

District Office:

4239 SW High Meadows Ave, #201
Palm City, FL 34990
(772) 403-1064
(888) 309-0236 (fax)

Tallahassee Office:

303 House Office Bldg
402 South Monroe Street
Tallahassee, FL 32399-1300
(850) 717-5086

Email: John.Snyder@FLHouse.gov

March 20, 2025

**Treasure Coast Health Council Board of Directors
Health Council of Southeast Florida
Martin County Administration
2401 SE Monterey Road
Stuart, Florida 34996**

Dear Members of the Board Selection Committee,

It is my privilege to write this letter in support of Dr. Alyn Casal-Fernandez, MD, MPH, CMQ for a position on the Treasure Coast Health Council Board of Directors. Dr. Casal-Fernandez is a distinguished physician leader, entrepreneur, and public health expert whose extensive experience and dedication to healthcare equity make her an exceptional candidate for this role.

Dr. Casal-Fernandez has built a career focused on improving healthcare access, patient experience, and clinical outcomes, particularly for underserved and vulnerable populations. As Deputy National Medical Director for Loyal Source Government Services, she serves as a government contractor overseeing medical care for migrants in Customs and Border Protection (CBP) custody, ensuring compliance with federal healthcare regulations and CDC guidelines. Her expertise in preventive medicine and public health, combined with her Master of Public Health (MPH), uniquely positions her to contribute valuable insights into community health planning and policy development.

Beyond her federal healthcare leadership, Dr. Casal-Fernandez is the CEO and Co-Founder of HHA Hospital Medicine, where she has successfully led initiatives to enhance hospital efficiency, reduce readmissions, and improve patient-centered care. She has founded and directed multiple healthcare organizations, demonstrating a keen ability to navigate complex healthcare systems while driving impactful solutions. Her entrepreneurial focus on patient experience, hospital outcomes, and strategic health initiatives aligns seamlessly with the Treasure Coast Health Council's mission to improve healthcare access and reduce disparities in the region.

Her experience working with government agencies, private health systems, and community stakeholders makes her an invaluable asset to the board. She brings a data-driven approach to

health planning, policy implementation, and community engagement, ensuring that decisions are informed, equitable, and sustainable. Her passion for advancing healthcare quality and her ability to foster strategic partnerships will undoubtedly strengthen the council's efforts to serve the residents of Palm Beach, Martin, St. Lucie, Indian River, and Okeechobee Counties.

I strongly recommend Dr. Casal-Fernandez for this appointment, knowing she will bring visionary leadership, deep clinical expertise, and a steadfast commitment to health equity. Please do not hesitate to contact me should you require further information.

Kindest Regards,



John Snyder
State Representative, District 86

Committees: Information Technology Budget & Policy Subcommittee (Chair), Budget Committee, State Affairs Committee, Health Care Facilities & Systems Subcommittee, PreK-12 Budget Subcommittee, Security & Threat Assessment Committee, Joint Legislative Budget Commission