



CRA Investment Program

Applicant #11 : Golden Gate CRA
Completion Report : November 25, 2024
Bob's Barber Shop : 3485 SE Dixie Hwy



ABOUT THE PROGRAM

Now that each CRA area has completed enhanced streetscapes, stormwater, water and sewer infrastructure and roadway improvements, the Agency has introduced an additional strategy to continue the CRA's successful redevelopment journey. The CRA Investment Program was presented and approved by the Board of County Commissioners on 11/22/2022. This program is a CRA-wide program available to commercial property owners and businesses within the six (6) CRA areas and is intended to facilitate successful redevelopment by addressing individual area needs through targeted programs like the **Property Improvement** and the **Fence/Landscape Program**.

PROGRAM TYPE

Property Improvement

80% reimbursement of project cost, up to a maximum of \$20,000

Qualifying Activities:

- **exterior painting, stucco or siding**
- installation of awnings
- new windows and/or doors
- **exterior signage**
- landscaping
- parking lot improvements
- **repair or addition of exterior architectural elements (e.g., addition or improvement of balconies, porches, entryways or arcades)**
- lighting
- decorative pavement
- dumpster enclosures
- **fencing**

TARGET AREAS

- **Golden Gate:** Properties in the Core, **Corridor**, Industrial, and General Subdistricts
- **Hobe Sound:** Properties in the Core, Corridor, and Railroad Corridor Subdistricts
- **Jensen Beach:** All properties within the Jensen Beach CRA boundaries
- **Old Palm City:** All properties within the Old Palm City CRA boundaries
- **Port Salerno:** Properties in the Core Subdistrict and General and Corridor Subdistricts that front Salerno Road
- **Rio:** Properties in the Core or Corridor Subdistricts that also front NE Dixie

Only properties in these target areas are eligible to apply



Bob's BARBER SHOP

Bob's

SHOP HOURS
Tue - Thurs 9:00am - 5:00pm
Fri - Monday
8:00am - 5:00pm
Closed
Tuesday & Wednesday





Before

After



Before



After

Before



After





Before



After



PROJECT COST SUMMARY

Vendor	Work proposed	Proposed Cost	Actual Cost
Flamingo Signs	2 new sign faces, graphics	\$ 3,142	\$ 3,142
Precision Contracting	Demo, new soffit, columns, decking, Hardie board, paint, handrails, new fence, compressor enclosure (windows were not replaced)	\$34,762	\$25,317
Total Improvements		\$37,904	\$28,459
CRA Investment Program Contribution		80% Max \$20,000	\$20,000
Business Owner Contribution			\$ 8,459

Project completed and paid receipts submitted 10/28/24
 Check for \$20,000 issued 11/5/24

WHERE TO APPLY



The screenshot shows the Martin County Florida website. The header includes the county logo, the text "Martin County Florida Your County. Your Community.", and a navigation menu with items like HOME, RESIDENTS, BUSINESS, DEPARTMENTS, THINGS TO DO, I WANT TO, SERVICES, TRANSPARENCY, and DOCUMENTS. Below the header, the breadcrumb trail reads "Departments > Administration > Community Redevelopment Agency > CRA Investment Programs". The main heading is "CRA INVESTMENT PROGRAM". On the left, there is a sidebar with links: "Program Fact Sheet", "Application Process", "Application Checklist", and "Application". The main content area has an "OVERVIEW" section with a horizontal line. The text under "OVERVIEW" states: "Now that each CRA area's Capital Improvement Program – enhanced streetscapes, stormwater, water and sewer infrastructure, roadway improvements and the construction of new neighborhoods – is progressing, the Agency would like to introduce an additional strategy to continue the CRA's successful redevelopment journey. The attraction of new businesses, retention of current operating businesses, assistance to struggling businesses and encouragement of private investment are important components of a robust and overall redevelopment strategy. These programs may be amended from time to time to address evolving strategies at various stages in the redevelopment process." Below this is a "TARGET AREAS PER CRA:" section with the text "Only properties in these target areas are eligible to apply:" followed by a bulleted list:

- **Golden Gate:** Properties in the Core, Corridor, Industrial and General Subdistricts
- **Hobe Sound:** Properties in the Core, Corridor and Railroad Corridor Subdistricts
- **Jensen Beach:** All properties within the Jensen Beach CRA boundaries
- **Old Palm City:** All properties within the Old Palm City CRA boundaries
- **Port Salerno:** Properties in the Core Subdistrict and General and Corridor Subdistricts that front Salerno Road
- **Rio:** Properties in the Core or Corridor Subdistricts that also front NE Dixie

Packet (in the back/Admin building)

OR

martin.fl.us/CRAInvestmentProgram

OR



