

CRA Investment Program

Project Completion Report

Applicant No. 006 – Hobe Sound CRA

Property Improvement

9014-9054 SE Bridge Road and 11711-11713 SE Lares Ave

Michael Keeler



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





ABOUT THE PROGRAM

Now that each CRA area has completed enhanced streetscapes, stormwater, water and sewer infrastructure and roadway improvements, the Agency has introduced an additional strategy to continue the CRA's successful redevelopment journey. The CRA Investment Program was presented and approved by the Board of County Commissioners on 11/22/2022. This program is a CRA-wide program available to commercial property owners and businesses within the six (6) CRA areas and is intended to facilitate successful redevelopment by addressing individual area needs through targeted programs like the **Property Improvement** and the **Fence/Landscape Program**.



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





PROGRAM TYPES

Property Improvement

80% reimbursement of project cost, up to a maximum of \$20,000

Qualifying Activities:

- exterior painting, stucco or siding
- installation of awnings
- **new windows and/or doors**
- exterior signage
- **landscaping**
- parking lot improvements
- repair or addition of exterior architectural elements (e.g., addition or improvement of balconies, porches, entryways or arcades)
- lighting
- decorative pavement
- dumpster enclosures
- fencing

Fence/Landscape

80% reimbursement of project cost, up to a maximum of \$10,000

Qualifying Activities

- Landscaping
- Fencing



TARGET AREAS

- Golden Gate: Properties in the Core, Corridor, Industrial, and General Subdistricts
- Hobe Sound: Properties in the **Core**, Corridor, and Railroad Corridor Subdistricts
- Jensen Beach: All properties within the Jensen Beach CRA boundaries
- Old Palm City: All properties within the Old Palm City CRA boundaries
- Port Salerno: Properties in the Core Subdistrict and General and Corridor Subdistricts that front Salerno Road
- Rio: Properties in the Core or Corridor Subdistricts that also front NE Dixie

Only properties in these target areas are eligible to apply



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





PROCESS

1. Are you a property owner or do you own a business in the targeted areas?
2. Review and complete the application and submit all required documents.
3. CRA staff will stay in touch and let you know when the application will be presented to the CRA board.
4. Once approved the work can start.
5. Once the project is completed the applicant must provide all required receipts before payment reimbursement.



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





APPLICANT # 006

*Comments from the applicant:
“We are very pleased. Everything went easily with the paperwork. Unfortunately, the wait was for the products that were ordered and getting the proper permits. The potted plants have prevented the car sidewalk driving. Thanks to you & your staff the property in Hobe Sound has hurricane impact doors & it's prettier to look at” Pat Keeler*

- **Presented to CRA Board:** November 27, 2023
- **Property Owner:** Michael Keeler
- **Location:** 9014-9054 SE Bridge Road (HS CRA)
- **Program Type:** Property Improvement
- **Proposed Building Improvements:** 2 impact rated garage doors, hurricane resistant entrance doors and 6 flowerpots for the sidewalk
- **Improvements completed:** March 2024
- **Reimbursed:** \$13,906 - April 2024
- **Owner Contribution:** \$2,853



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





Before



GOLDEN GATE

HOBE S

Y

AFTER



WHERE TO APPLY



The screenshot shows the Martin County Florida website. At the top, there is a search bar with the text "Enter Keywords" and a magnifying glass icon. To the right of the search bar are links for "Directory", "Jobs", "News", "Request for Service", and "Employees". Below the search bar is the Martin County Florida logo and the tagline "Your County. Your Community.". A navigation menu includes "HOME", "RESIDENTS", "BUSINESS", "DEPARTMENTS", "THINGS TO DO", "I WANT TO", "SERVICES", "TRANSPARENCY", and "DOCUMENTS". The main content area shows the breadcrumb "Departments > Administration > Community Redevelopment Agency > CRA Investment Programs" and the heading "CRA INVESTMENT PROGRAM". On the left, there is a sidebar with links for "Program Fact Sheet", "Application Process", "Application Checklist", and "Application". The main content area has an "OVERVIEW" section with a blue underline. The text under "OVERVIEW" states: "Now that each CRA area's Capital Improvement Program – enhanced streetscapes, stormwater, water and sewer infrastructure, roadway improvements and the construction of new neighborhoods – is progressing, the Agency would like to introduce an additional strategy to continue the CRA's successful redevelopment journey. The attraction of new businesses, retention of current operating businesses, assistance to struggling businesses and encouragement of private investment are important components of a robust and overall redevelopment strategy. These programs may be amended from time to time to address evolving strategies at various stages in the redevelopment process." Below this is a "TARGET AREAS PER CRA:" section with the text "Only properties in these target areas are eligible to apply:" followed by a bulleted list:

- **Golden Gate:** Properties in the Core, Corridor, Industrial and General Subdistricts
- **Hobe Sound:** Properties in the Core, Corridor and Railroad Corridor Subdistricts
- **Jensen Beach:** All properties within the Jensen Beach CRA boundaries
- **Old Palm City:** All properties within the Old Palm City CRA boundaries
- **Port Salerno:** Properties in the Core Subdistrict and General and Corridor Subdistricts that front Salerno Road
- **Rio:** Properties in the Core or Corridor Subdistricts that also front NE Dixie

Packet (in the back/Admin building)

OR

martin.fl.us/CRAInvestmentProgram

OR



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO





Thank you! Any Questions?



This document may be reproduced upon request in an alternative format by contacting the County ADA Coordinator (772) 320-3131, the County Administration Office (772) 288-5400, Florida Relay 711, or by completing our accessibility feedback form at: www.martin.fl.us/accessibility-feedback



GOLDEN GATE

HOBE SOUND

JENSEN BEACH

OLD PALM CITY

PORT SALERNO

RIO

