

APPLICATION FOR APPOINTMENT – Martin County Parks and Recreation Advisory Board – Please Print

Type of Member: At-large member who must be a Martin County resident and shall not be employed by the County nor be related to a County employee or have a business relationship with Parks and Recreation vendors.

Check One: Mr. Mrs. Ms. Miss Dr.

RECEIVED

By Donna Gordon at 7:47 am, Dec 19, 2025

Name: Paul August Buse

Residence Address: 5413 SE Running Oak Cir., Stuart, FL 34997

Street/City/Zip Code

Mailing Address: 5413 SE Running Oak Cir., Stuart, FL 34997

(if different)

Street/City/Zip Code

Commission District in which you reside: 4^{dg} Staff will complete.

Are you available year round to attend meetings? yes no If no, what months are you available?

Telephone numbers: daytime: 301-502-1599 alternate: 240-994-1085 alternate: _____

~Area Codes are considered 772 unless you note otherwise.

EMAIL: Paul.buse@icloud.com

Have you ever pled guilty or “no contest” to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. yes no If yes, please provide the following information:

TYPE OF OFFENCES: N/A

DATES: N/A

PLACES (city/state): N/A

SENTENCES OR FINES: N/A

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? yes no

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Education: Bachelor of Business Administration-University of Wisconsin, Madison

Masters of Business Administration-University of Wisconsin, Madison

Employment Experience: Property & Casualty Insurance Industry as finance consultant, leader, and now as self-employed consultant on state insurance marketplace dynamics.

Other experience you feel would be helpful to the Board in making this appointment: In Maryland,

I was a trail liaison responsible for the building and maintenance of a 6+ mile mountain bike trail from Potomac River north to the main Mountain Biking park as volunteer for Mid-Atlantic Offroad Enthusiasts.

Community Experience and Affiliations: I am a volunteer for St. Lucie Inlet and Seabranch State Parks.

I am also active in our HOA on maintenance, clean-up, fixes, etc. (Woodridge HOA on Cove Road, Stuart, FL)

Other County Boards/Committees/Task Forces on which you have served: N/A

Do you or any member of your immediate family work for Martin County or do you or a company that you are an officer or employee of have an existing contract with Martin County? If yes, please explain:

None

REFERENCES: Please list two references:

Christopher Camargo, Park Mgr, St. Lucie Inlet/Seabranch
Christopher.Camargo@FloridaDEP.gov | 772-219-1880 (o)

Gary Hyle, HOA President, Woodridge HOA
gary.hyle@yahoo.com | (772) 285-5467

- Applicant may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Florida law prohibits an advisory board member from doing business with its agency (the County). Sections 112.313(3) and (7), Florida Statutes. However, upon full disclosure by the Applicant, the conflict may be waived at the discretion of the Board of County Commissioners by a supermajority vote. Section 112.313(12), Florida Statutes.



→ Signature:

Date: 12/18/2025

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, January 2, 2026**. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to dgordon@martin.fl.us.

Paul A. Buse, MBA, CPCU, ARM
5413 SE Running Oak Circle, Stuart, FL 34997
paul@realinsurancesc.com
301-842-7472

Professional Experience

Real Insurance Solutions Consulting, LLC **2020 to Present**
Principal

Formed a risk and insurance consulting practice based on my extensive industry experience, analytical skills and education. Projects include analysis of industry statutory data, large risk benchmarking, expert witness research, insurance program opportunity/feasibility assessment, insurance entity governance, retainer-assistance for captives, insurance policy drafting, pricing strategies and product distribution.

Independent Insurance Agents & Brokers of America, Inc. (IIABA) **1998 – 2020**
President, Big I Advantage, Inc. (IIABA For-Profit Operations)

- Senior Vice President for first 2 years. Promoted to President in November 2000.
- Built the for-profit team from 7 employees into a diverse team of 35 insurance specialists and insurance underwriters supported by dedicated technology, marketing, and insurance accounting staff.
- Created a holding company, and associated Big I Advantage branding strategy to facilitate more effective management, marketing, and compliance of the IIABA's insurance and non-insurance product subsidiaries. Oversaw the addition of investment advisory operations, and was responsible for investment regulatory requirements. Also formed a national risk purchasing group.
- Pursued and obtained individual and entity licenses for property-casualty, life-health, surplus lines, and investment advisory operations. Obtained coverholder status with Lloyds of London.
- Created a licensed reinsurance company (Big "I" Reinsurance Company), and served as its president. Its stock offering was participated in by 43 of 51 state association affiliates.
- Designed and developed a member agency-to-underwriter Internet specialty insurance marketplace (Big "I" Markets) with the necessary underwriting and processing teams.
- Managed the challenges arising from operating an insurance wholesale business and publishing organization, that existed within a national trade association, and that had 51 affiliated state associations, and 20,000 member independent insurance agencies.

Aon Corporation **1992 – 1998**
Vice President and Consultant, Risk Management Services, Aon Specialty Group

Built a successful sponsored bank insurance consulting program, from just a few bank consulting assignments a year to over 100 per year. Created and managed the bank property and casualty program known as the *Bankers Insurance Center*. Supervised two producers, as well as assisting individual banks in entering the insurance business via agency acquisitions, planning joint ventures, and establishing start-up operations within several banks and thrifts.

The Wyatt Company**1987 – 1992***Consultant*

Responsible for finding, growing, and carrying out fee-based insurance industry consulting relationships. Gained experience in traditional property/casualty risk management and actuarial projects. Developed a specialty in bank insurance risk management and fee income generation for two large national bank trade associations, and their members. Non-bank consulting included risk management audits, and self-funding studies for public entities, manufacturers, hospitals, and trade associations. Also conducted a wide variety of insurance industry financial analysis studies.

University of Wisconsin-Madison (UW)**1986 – 1987***Graduate Teaching Assistant*

Graduate teaching assistant for the UW's Risk Management department for one academic year. Assisted with teaching the undergraduate Risk Management Major's core risk management course. Responsible for creating class handouts, leading all course discussion and review sessions, and served as substitute course lecturer. Assisted with developing course examinations and conducting student evaluations.

Action Insurance Agency**1983 – 1987***Property-Casualty Insurance Agent*

One of four agents in a small independent agency that specialized in hard-to-place vehicle related exposures. Responsibilities included excess and surplus lines business production, and customer service representative duties.

Education and Professional Activities**Master of Business Administration (MBA)**

University of Wisconsin-Madison, Risk Management and Finance dual MBA. Completed May 1987.

Bachelor of Business Administration (BBA)

University of Wisconsin-Madison. Completed December of 1983.

Chartered Property & Casualty Underwriter (CPCU)

American Institute of Property and Casualty Underwriters. Matriculated to CPCU Society in 1985 and received CPCU designation in 1989.

Associate in Risk Management (ARM)

Insurance Institute of America. Began the ARM program in 1986 and received the ARM designation in 1989.

Industry Licenses

Agent property-casualty (P-C), and surplus lines broker licenses in all 50 states. Life-health (L-H) licenses as agent in all 50 states. Registered investment advisor representative status (Uniform Investment Advisor—Series 65). All licenses voluntarily surrendered upon retiring as President of Big I Advantage and subsidiaries.