

# APPLICATION FOR APPOINTMENT – Martin County Drug and Alcohol Abuse Awareness Committee – **Please Print**

## Type of Member:

- |   |  |
|---|--|
| <input type="checkbox"/> City of Stuart representative                      | <input type="checkbox"/> State Attorney's Office representative                  |
| <input type="checkbox"/> Clerk of the Circuit Court representative          | <input type="checkbox"/> Town of Jupiter Island representative                   |
| <input type="checkbox"/> Board of County Commissioners representative       | <input type="checkbox"/> Town of Sewall's Point representative                   |
| <input type="checkbox"/> Public Defender's Office representative            | <input type="checkbox"/> Circuit Court Judge – 19 <sup>th</sup> Judicial Circuit |
| <input type="checkbox"/> Martin County School Board representative          | <input checked="" type="checkbox"/> Treatment Representative                     |
| <input type="checkbox"/> Martin County Sheriff's Office/Jail representative | <input type="checkbox"/> Private Citizen who resides in Martin County            |
|   | <input type="checkbox"/> Youth member (non-voting)                               |

Check One: ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Name: Ross McDonald Tucker II

**RECEIVED**

By Donna Gordon at 1:57 pm, Mar 31, 2025

Residence Address: 4225 SW Leighton Farms Ave. Palm City, FL 34990  
Street - City - Zip Code

Mailing Address: \_\_\_\_\_  
(if different) Street - City - Zip Code

Commission District in which you reside: 5<sup>dg</sup> Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If **no**, what months **are** you available?

Telephone numbers: daytime: 772-359-4121 alternate: 772-359-4121 alternate: 772-359-4121  
Area Codes are considered 772 unless you note otherwise.

EMAIL: RTucker@coastaldetox.com

**Have you ever** pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES: \_\_\_\_\_

DATES: \_\_\_\_\_

PLACES (city/state): \_\_\_\_\_

SENTENCES OR FINES: \_\_\_\_\_

*A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered.*

**→ CONTINUED →**

**EDUCATION/EXPERIENCE:** A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: Bachelors Degree from The Florida State University

Employment Experience: 6.5 years of experience working in Substance Abuse & Mental Health

3 positions: Outreach Coordinator, Director of Business Development, & now Chief Operations Officer.

**Other experience** you feel would be helpful to the Board in making this appointment: \_\_\_\_\_

VP role for Sigma Phi Epsilon 2015-2016

Community Experience and Affiliations: Young Professionals of Martin County member since 2018,

Martin County Chamber Member since 2013, & TC3 youth group leader.

Other County Boards/Committees/Task Forces on which you have served: None.

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: No.

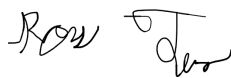
**REFERENCES:** Please list two references:

Joseph O'Grady, VP Coastal Detox. (704) 649-0107

Miles Hunter, Pastor of TC3. (772) 529-4075

- Appointee may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (the County). Section 112.313(3) and (7), Fla Stat.

→ Signature: \_\_\_\_\_



Date: 03 / 31 / 2025

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, April 11, 2025**. All information submitted becomes public record. If you have any questions, please call 221.1352 or send email to [dgordon@martin.fl.us](mailto:dgordon@martin.fl.us).

# Ross Tucker

• Palm City, Florida 34990 •  
• 772.359.4121 • Ross9Tucker@gmail.com •

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## EDUCATION

### FLORIDA STATE UNIVERSITY, COLLEGE OF BUSINESS

B.S. Major in Business Marketing, Minor in Economics, 2016

Activities: Developed & played vital role in fraternity recruitment process, 2013 – 2016  
Vice President, Sigma Phi Epsilon Fraternity, 2015

## EXPERIENCE

### Coastal Detox, INC.

**July 2021 – Current**

#### Chief Operations Officer

- Manage entire ~20,000 total square foot physical facilities across the three buildings.
- Cut Marketing budget by ~\$25,000 per month, while increasing daily census.
- Manage nursing department, resulting in zero uncovered shifts for over 3 months (never been done), while simultaneously upleveling what our facility can manage medically, & cut the budget by ~\$3k/mo.
- Recruited & hired more than 144 employees, ranging from BHT's to Medical Director.
- Incorporated ways to create better company culture, resulting in a 50% lower employee turnover from 2021 compared to 2022.
- Developed & managed entire new comp plan for Admissions, resulting in over 20% higher patient responsibility collections for Coastal.

### Sloane Staffing, LLC.

**April 2019 - June 2021**

#### Sr. Account Executive

- Recruiting on a minimum of 10 roles at a time, avg. fill rate of 40% in < 20 days.
- Responsible for over 1.3-million-dollar pipeline, closing ~45% (Jan '20- June '21)
- Worked alongside Sales Force Architect to build out CRM & manage data entry.
- Continued learning & practice of Sandler management training curriculum.
- Manage relationships with the rolling top 20 accounts, unique touches weekly.

### Coastal Detox, INC.

**October 2017 - December 2018**

#### Director of Business Development

- Managed & tracked progress goals for sales team. Took team of 8 Outreach Coordinators, & in 4-months, trimmed down to team of 4, with same production level.
- Managed SEO partnership, optimized our organizations website, & onboarded KIPU CRM.
- Developed deeper relationships with existing partner base at all levels, furthering brand awareness, & referrals to our program.
- Conducted monthly goal setting workshops, conducted weekly progress meetings, tasked with hiring/firing of Outreach dept, & responsible for training new team members.
- Organized, created, & streamlined all content creation for online and social media presence.

### Dream Center for Recovery, Inc.

**May 2015- October 2017**

#### Outreach Coordinator

- Created, managed, and further developed relationships with referring facilities.
- Communicated directly with client and all the clients support system before, during, and after treatment.
- Organized and led tours of facilities with potential partners or referring programs/groups.
- Created & consistently managed all social media profiles (Facebook, Instagram, Twitter).

## SKILLS

- Recruitment & staff management
- Account generation & management
- Software implementation & management
- Business strategy & Planning
- Proven ability to work well under pressure