


COMMITTEE CONSENSUS SCORE
RFP2025-3646
REAL ESTATE BROKERAGE SERVICES
SELECTION COMMITTEE MEETING DATE: FEBRUARY 18, 2025


SCORING CRITERIA	SCORE	CBRE, INC.	COLLIERS INTERNATIONAL FLORIDA, LLC.	CUSHMAN & WAKEFIELD, U.S., INC.	JONES LANG LASALLE AMERICAS, INC.
Relevant Experience and Expertise •Evaluation of the proposer's experience in residential and commercial real estate, particularly with proven experience in Public Private Partnerships (P3s) and transactions involving government entities.	0 – 35	29.20	23.00	24.60	27.80
Marketing Strategy and Resources •Assessment of the proposer's capability to develop and implement effective marketing and advertising strategies to maximize exposure and financial benefits for the County.	0 – 20	18.00	15.80	15.60	14.00
Financial and Analytical Capabilities •Review of the proposer's ability to provide accurate property valuation, financial structuring, and economic impact analysis.	0 – 20	17.00	11.00	11.20	16.00
Regulatory Knowledge and Compliance •Proposer's understanding of Florida statutes, zoning regulations, and land use planning relevant to the County's requirements.	0 – 15	11.60	7.20	7.80	9.20
Fee and Commission Proposal •10 Points: Highly competitive rates, fully transparent, and offers added value •7 Points: Market-aligned rates with a clear and fair fee structure •4 Points: Above-market rates or unclear structure with limited justification •0 Points: Non-responsive or fails to provide required fee details	0 – 10	4.00	7.00	6.40	5.80
TOTAL POINTS	0 – 100	79.80	64.00	65.60	72.80


RECOMMENDATION OF AWARD	CBRE, INC.
	JONES LANG LASALLE AMERICAS, INC.


By signing or electronically approving the consensus evaluation sheet, I certify that I have fully complied with the requirements of Section 12.02 of the Martin County Human Resource Manual as well as the requirements of Section 112.313, Fla. Stat. regarding conflict of interest related to this evaluation.


Committee Member Signatures



 Carla Segura


 George Dzama


 Kim Levee


 Sean Donahue


 Stephanie Merle

 Purchasing Representative: Seth McConihe