

HISTORIC PRESERVATION BOARD

DRAFT 2020 GOALS AND OBJECTIVES

Goal #1 – Outreach and Education and Awareness

Objective:

1. Raise awareness of preserving historic buildings, structures, sites and roadways in Martin County.
 - a. Host or participate in events including Historic Preservation Month Activities
 - b. Partner with local organizations and groups to increase historic preservation awareness.
 - c. Marketing collateral - brochures / pamphlets
 - d. Targeted mailers

Measuring Baselines:

Measurement	FY19 actuals	FY20 goals
Attendance at events	50/90/1,000*	
Number of presentations to organizations		6 NACs
Number of other historical society type organizations	6 historical orgs 12 community orgs	

**Historic Preservation Month Events: Kick off – approximately 50, Preservationist of the Year – approximately 90, all other events – approximately 1,000.*

Goal #2 – Identify / Certify Historical Structures

Objective:

1. Identify historic buildings, structures, sites, archaeological zones and roadways in Martin County for potential local designation.
 - a. Review designation criteria
 - i. properties more than 50 years old
 - ii. Tax / control issue (tiers of recognition / designation)
 - b. Update historic sites survey
 - c. Certified Local Government Designation – Ordinance Revisions
 - d. Support Martin County staff efforts to identify and apply for appropriate grants to help fund restoration of County owned historical structures
 - e. Inter local agreements

Measuring Baselines:

Measurement	FY19 actuals	FY20 goals
Number of designations	2- Glass Home & Beams Home	4 new designations
Number of plaques	3 (one from 2007 designation)	4 new plaques
Number of grants – dollars and number	1 Division of Historical Resources grant \$125,000 awarded for Old Court House	\$500,000 or more in awards

Goal #3 – Create Budget / Observe BOCC Procedures

Objective:

1. Identify use of annual allocation from BOCC
 - a. Adopt annual budget every August
 - b. Align budget to goals and objectives
2. Procedural processes
 - a. Annual review of Florida Sunshine Laws
 - b. Selection of Chair and Vice Chair every August
 - c. HPB member criteria
3. Annual Report to BOCC every August