

Tammy Calabria
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Education Barry University, Miami, 1994
Bachelor of Arts – Business with minor in communications and arts

Experience **The Children’s Museum of the Treasure Coast** Jensen Beach, FL
Executive Director / Communication & Public Relations 2009-present

- As the chief executive and administrative officer, provide creative and synergistic leadership and management that guide the organization's consistent achievement of its educational and financial objectives. Primary responsibilities include development and implementation of strategic plans, financial management, staff management and development, fundraising, marketing, community relations and board partnerships. The Executive Director hires and supervises key managers and has oversight responsibility for program development and evaluation, operations, finance, marketing, and public relations, and serves as the principal advocate to external constituencies.
- Develop a strategy and program designed to represent the organization favorably and make positive contributions to the community. Create and plan programs that engage and support the community and employees. Develop and expand relationships with community leaders and media representatives. Create all marketing initiatives and represent the organization at events, tradeshow, conferences and community speaking engagements.
- Represent the organization at all community based events, creating an inspiring storyline to engage new visitors through print and social media, television, radio interviews and other public speaking engagements.

The Children’s Museum of the Treasure Coast Jensen Beach, FL
Board Vice President 2008-2009
Working Board Member 2003-2009

- Advocate and representative for the proposed Children’s Museum project. Developed and implemented a strategic capital campaign plan for the emerging museum. Successfully secured over \$1.5 million to renovate Museum site. Assisted with the exhibit design plan for proposed exhibits. Worked in partnership with the Junior League of Martin and St. Lucie County to bring a traveling exhibit, “Dig It” into schools and organizations along the Treasure Coast. Advocated for the emerging Museum at local festivals, fairs and Chamber functions to promote awareness and information for the coming Museum. Assisted in the opening of Phase 1 of the Children’s Museum in 2008 while continuing fundraising efforts for future expansion. Took a leadership role on the Board of Directors in 2008 to assist the organization with strategic planning, Board development and recruitment, community relations and fundraising.

Grand Island Athletic Club (previously Gold’s Gym) Stuart, FL
Gym Owner/Advertising and Public Relations 2002-2007

- Manage all the staff including physical fitness trainers, nutrition specialists, spa service providers and other employees. Create and implement marketing strategies and techniques to promote services. Work directly with employees to develop and schedule classes that align with current trends. In charge of all aspects of maintaining the business and making sure clients and employees are satisfied. Handle the daily operations of the club, such as hiring, training, and scheduling staff members, planning fitness programming, checking exercise equipment, and ensuring the safety and cleanliness of the club. Monitor and enforce all safety plans along with all policies and procedures to ensure compliance.
- Required to engage new business through community outreach and public speaking platforms at conventions, conferences, tradeshow and other public events.

Achievement and Rehabilitation Center, Inc. (ARC Broward)

Sunrise, FL

Director of Development, Community Relations & Marketing

1995-1997

- Manage all aspects of fundraising, grant research, donor cultivation, volunteer recruitment, special events and community relations. Work directly with the CEO and Board of Directors to promote organizations mission and goals.

Employment Services Supervisor

1994-1995

- Supervise Employment Services Staff including, staff performance reviews, staff hiring, and staff training. Develop and oversee all government and state contracts for employment services clients, employers and staff. Communicate with all community employers and complete satisfaction surveys and evaluations for Employment Services Staff, Employment Partners and Clients. Assist and supervise on-the-job training procedures and policies for over 100 participating employees. Provide ongoing support to all corporate partners and ensure all safety procedures remain consistent with client needs.

Memberships and Affiliations

- The Junior League of Martin & St. Lucie
- Association of Fundraising Professionals
- Martin, St. Lucie and Jensen Beach Chamber of Commerce
- Junior Achievement
- Leadership Martin County Class 20, 2010
- Tourism Development Council Board Member
- FRLA Member 2021

References

- Susan Pardue 425 SW Balfort Avenue, Port St. Lucie, FL (954) 673-3327
- Christine DelVecchio 10240 157Th Street, Jupiter, FL (561) 870-8227
- Toni Scholze 648 SW Overlook Drive, Stuart, FL (561) 346-2222