



## Today's Objectives

- 1. Where We Currently Are
- 2. Strategies for Enhanced Public

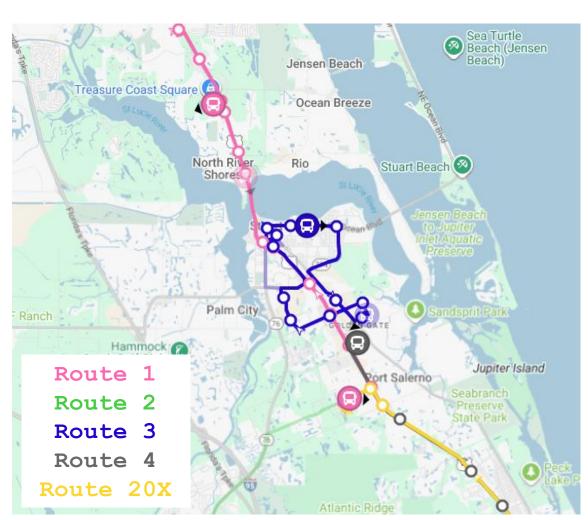
Transportation

3.Next Steps

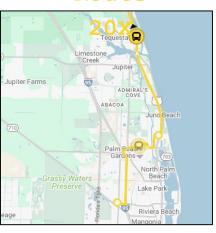


## Today's Transportation System

- Five Fixed Routes
- Monday-Friday
- 6am-8pm
- 14 Buses
- 67 Bus Stops
- Regional Service
  - St. Lucie County (Route 1)
  - West Palm Beach (Route 20x)
- Martin County Transit
  - 30 Employees
    - Operators
    - Dispatchers
    - Mechanics
    - Supervisors



#### Route



#### Route 2





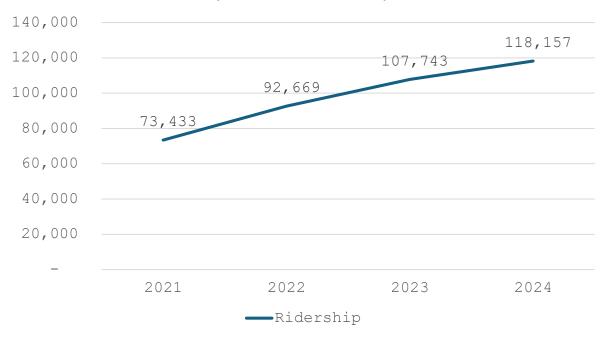
## Ridership





## Martin County Public Transit Ridership

(FY21 - FY24)





## Strategies for Enhanced Public Transportation

Route Optimizatio





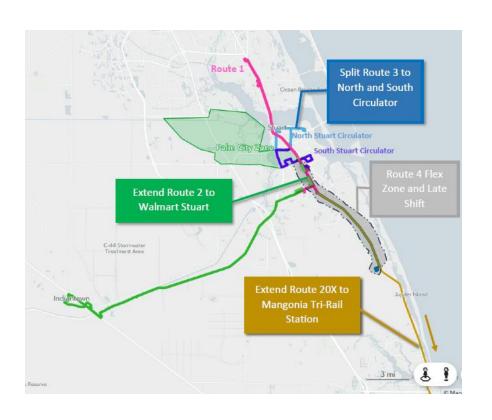








## Transportation Development Plan (TDP) Review



- Required by FDOT every 5 years as part of Block Grant program
- Serves as a guiding document to direct future growth
- Outlines aspirational goals for system
  - o Not all are cost feasible



## Martin County Transit (MCT) Alignment with the TDP

#### Route Optimizations

- 1. Route Optimization
  Study
- 2. Purchase Smaller
   Vehicles
- 3. Multiple Intermodal Hubs
- 4. Safety Improvements

#### Funding

- 1. New Funding Strategies
  - Service Development

    Grant
  - Corridor Grant for Enhancement
- 2.5307 Capital Grant for Operating Expense

#### Marketing/Community

#### Awareness

- 1. Building Trust & Safety
- 2. Ride with Confidence
- 3. Community Events



## Route Optimizations

### Route Optimization Study Needed To:

Change/add routes
Design microtransit zones
Extend hours of service
Add bus stops

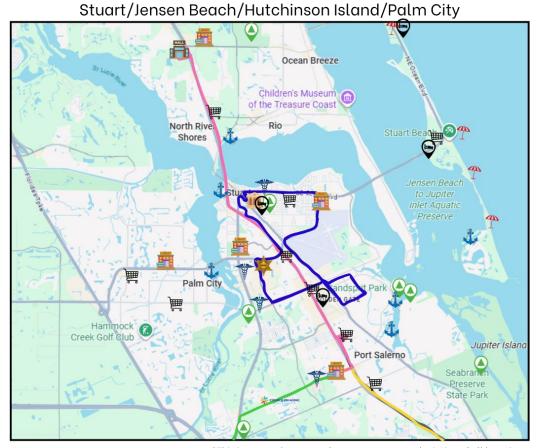






## Suggested Trip

- Marinas
- Libraries
- Sheriff's Office
- Courthouse/Town Halls
- Post Offices
- Shopping Centers
- Housing Developments
- Health Facilities
- Hotels
- Public Parks/Recreation Centers
- Charter/High Schools
- Council on Aging
- Beaches



\*This is a snapshot example, not an accurate depiction of all locations.

# Indiantown Option of Family Conservation Defense County Club Agriculture Agri

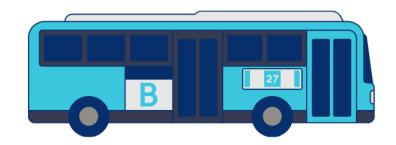
**Hobe Sound** 





## Purchase Mixed Fleet to Adapt to Development of System

#### **Heavy Duty Bus**



~\$550,000

### **Cutaway Vehicle**



~\$200,000

### **Microtransit Vehicle**

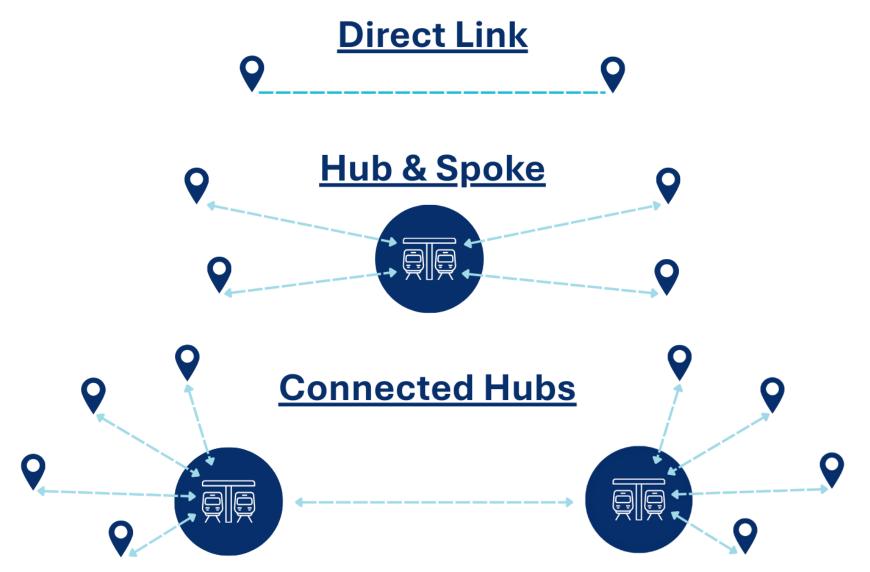


~\$80,000

Contracted rideshare for certain trips



### Intermodal Hubs





## Intermodal Hubs



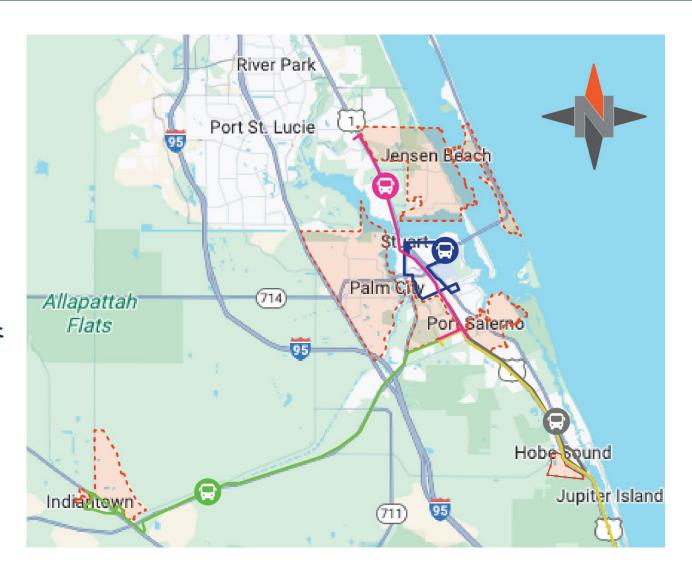




### Microtransit



- Focuses on transit desert areas
- Test and evaluate ridership demand
- Expands access and connectivity
- Collects data and rider feedback to inform future route planning and expansion
- Microtransit System Choices:
  - Door-to-door within zones
  - First mile, last mile



### Extended Service



- Extended Hours Extended hours past the current 6 a.m. to 8 p.m. fixed route service to better meet the needs of Service Industry riders
- Weekend Service Add Saturday routes
  - Indiantown Shuttle
- Holiday Service Open on more holidays for essential travel



## Safety



- Voice Annunciators Clear stop announcements without driver distraction
- Automated Counters Track ridership safely and efficiently without driver distraction
- Additional Cameras 360° coverage inside & outside buses

### Current Transit

\$3.8M Total Funding - \$156K

\$1M annual Fareore Yearending 2024



```
$2M annually Urbanized Area Formula Grant (Section
       $175K 5307)
   annually Non-Urbanized Area Formula Grant (Section
      $118K 5311)
   annually Buses and Bus Facilities Formula Grant
       $390K (Section 5339)
   annually FDOT Block Grant
```



### Fare Free

- Fare Free Lowers Operating Costs for oversight
- Faster Boarding and safer for drivers
- More Federal & State Funding
  - FDOT Block Grant funding is tied to ridership
  - No fares = more riders
  - More riders = more FDOT Block
     Grant funding

#### Current Fare

#### Routes 1, 2, 3, & 4

- Full Fare \$1.50
- Senior & DisabilityFare \$0.75
- All-Day Pass \$3.00

#### Commuter Express 20X

- Full Fare \$2.00
- Senior & Disability Fare \$1.00

#### ADA Paratransit

• Full Fare \$3.00







## Leverage Federal 5307

Current Grant Use:



**Capital Investments** 

Bus hubs, buses

Potential Grant Use:



**Capital Investments** 

Bus hubs, buses

Operating Support

(Up to 50% may be used for operating expenses)

Routes, TNC zones, drivers, maintenance



## Community

#### Building Trust & Safety

#### Safe & Secure Transit

- Highlighting audio/visual cameras
- Partnership with Sheriff's Office
- Building community partnerships
  - Outreach to nonprofits, community leaders, chambers of commerce, civic organizations, etc.
- Face-to-face feedback with community members/riders
- Improvements to safety and visibility at bus stops and shelters

#### Stronger Branding

 Improve public recognition and create a clear, consistent identity for Marty.







## MCT Next Steps

- Route Optimization/Bus
   Stops/Microtransit/Additional Routes
- Safety Improvements
- Grant Exploration for Funding Solutions

## THANK YOU

# MARTIN COUNTY TRANSIT A division of Senior Resource Association

## QUESTIONS?