

APPLICATION FOR APPOINTMENT
Martin County Industrial Development Authority – Please Print

Check One: ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

RECEIVED

By Donna Gordon at 12:12 pm, Sep 26, 2023

Name: Kelly A. Layman

Residence Address: [REDACTED] Street - City - Zip Code

Mailing Address: [REDACTED] Street - City - Zip Code
(if different)

Commission District in which you reside: _____ Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If no, what months are you available?

Telephone numbers: daytime: [REDACTED] alternate: _____ alternate: _____
Area Codes are considered 772 unless you note otherwise.

EMAIL: [REDACTED]

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENSES: _____

DATES: _____

PLACES (city/state): _____

SENTENCES OR FINES: _____

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: Please see attached.

→ CONTINUED -

Employment Experience: Please see attached.

Other experience you feel would be helpful to the Board in making this appointment: I have no connection to the Martin County BDB that would create any type of direct conflict or the appearance of any conflict of interest, and am a previous appointee of the County Commission contract rewrite task by an ad hoc countywide task force (by appointment of a County Commissioner) for the Palm Beach County BDB after the enormity of the State biotech partnership.

Community Experience and Affiliations: Please see attached. In addition, I served as a Florida House Speaker appointee on the Florida Historical Commission in the 1990s when the both the Golden Gate Building preservation grant and the Apollo Building (Hobe Sound) historic preservation grant were reviewed and approved for State funding. Recent graduate of Martin CARES (Class #62). Experienced in Florida regional economic development issues, State governmental capital funding projects, procurement responsibilities, public government contracts, noticing requirements, matters of local government authority and oversight, etc.

Other County Boards/Committees/Task Forces on which you have served: _____

Please see attached.

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: _____

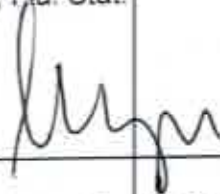
No.

REFERENCES: Please list two references:

Paul Nicoletti, Esq., Interim City Attorney, City of Stuart

**Kelly Smallridge, President & CEO
Palm Beach County Business Development
Board Please see attached letter.**

- Applicants may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (The County). Section 112.313(3) and (7), Fla. Stat.

→ Signature: 

Date: 9/25/2023

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996, **by Friday, October 13, 2023.** All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to dgordon@martin.fl.us.

Kelly Anne Layman

Homesteaded in Martin County.

Experience (12 years) as a Partner, Investor, and/or Board member in four companies, including an enterprise software entity serving the U.S. Armed Forces.

Led short-term and long-term strategic growth efforts, with both national and local for-profit as well as non-profit organizations.

Prior public service in all three branches of State government, in Tallahassee.

Former owner of a State-certified sustainable Longleaf tree farm.

Began career 30 years ago as a journalist/section editor, at *The Gainesville Sun* and *Tallahassee Democrat*.



STATE GOVERNMENT SERVICE

- ***Executive***

Chief of Staff for two of the largest State agencies amid 25+ agencies and commissions — Florida Dept. of Environmental Protection (2007-2008) and then Florida Dept. of Juvenile Justice (2009-2010)

- ***Constitutional***

Florida Board of Governors & State University System — Executive Director of Communications & Statewide Press Secretary/Spokeswoman (2010-2012)

- ***Judicial***

Florida Supreme Court, Office of Statewide Courts Administrator — Legislative and Communications Coordinator & Liaison to Florida's 20 Chief Circuit Judges for Policy Issues (1998-1999)

- ***Legislative***

Staff Aide to Florida Senate Judiciary Committee Chairman (1998)

PHILANTHROPY & COMMUNITY SERVICE

- Co-founded a Florida Pre-K reading project that was recognized as a National Points of Light® by former President George H.W. Bush (2000)
- Arthur E. Turner Excellence in Entrepreneurship Award for Outstanding Public Service—presented in Palm Beach by the late Richard DeVos and Northwood University (2003)
- “Eight Business Owners on the Island Under 40 to Know”—*Palm Beach Daily News* (2004)
- “Woman of Distinction” Pearl Honoree — Annual Gala, Girl Scouts of the Florida Panhandle (2018)
- Leadership Tallahassee Alumna — Class XVI (1999-2000)
- Martin CARES Graduate — Class #62 (2023)

SERVICE ON GOVERNMENTAL BOARDS/COUNCILS/COMMITTEES

- **Florida Gubernatorial Fellows Program** (Board Vice Chair), four-year term, appointed by Governor Scott
- **Apalachee Regional Planning Council**, two-year term, appointed by Governor Scott
- **Legislative Committee on Intergovernmental Relations**, two-year term, as one of two appointed Citizen Members voting with State Legislators, appointed by Governor Crist
- **Florida Historical Commission**, four-year term, appointed by House Speaker Byrd
- **Palm Beach County Business Development Board Task Force**, one of 14 County Commission appointees

EDUCATION

- Bachelor of Science Degree, University of Florida's nationally ranked Journalism Program (Top 5), 1993
- Undergraduate Media Law Fellow (1 full year), Brechner Center for Freedom of Information at UF, 1992
- Associate of Arts Degree, Journalism, Palm Beach State College
- Cardinal Newman High School, West Palm Beach

Chairman's Council

Carrier
Florida Power & Light Company
HSSI Hospital for Special Surgery
LRP Media Group
Moss & Associates
Stiles-Nicholson Foundation
Suffolk Construction Company, Inc.
Tampa General Hospital
Tortoise Properties, LLC
TPA Group, LLC
Wexford Capital, LP

Board of Advisor Members

Aerojet Rocketdyne
Bank of America
Baptist Health South Florida
BMO Harris Bank N.A.
Brand Atlantic Real Estate Partners
Burt Minkoff - Douglas Elliman Real Estate
CareerSource Palm Beach County
EisnerAmper, LLP
Finrock
Florida Crystals Corporation
Greenberg Traurig, P.A.
Gunster
Hardives, Inc.
HCA Palm Beach Hospitals
Hedrick Brothers Construction
J.C. White
JP Morgan Chase
Minto Communities, LLC
NDT Development, LLC
NewDay USA
NFP
Nova Southeastern University
Palm Beach Aggregates, LLC
PNC Bank
Pratt & Whitney
Raymond James/Boynton Financial Group
RSM US LLP
South Florida Business & Wealth Magazine
South Florida Business Journal
Straticon, LLC
TD Bank
U.S. Polo Association Global Licensing
Unity Construction, LLC
Wealthspire Advisors
Wellington Equestrian Partners
Wellington International
Wells Fargo
Wheelock Street Capital
Woodmont Industrial Partners

Corporate Members

ZGHO, Inc.
ADT
AKA Hotels+Hotel Residences
Akel Homes
Amazon
BankUnited
BDO
Berkowitz Pollack Brant Advisors + CPA's
Bgi Companies
Blue Diamond Towers, LLC
Brighthouse
Brilliant
C3-Complete
Capital Analytics
Catalum Companies
Center of Arts & Innovation, The
Chen Moore and Associates
CIBC Bank USA
City National Bank of Florida
Coastal Construction
COMCAST Corporation
Compson Associates, Inc.
Connect One Bank
CP Group
Craft Construction Company
Day Pitney, LLP
DPR Construction
Drawbridge
DSM Capital Partners, LLC
ESPN West Palm
First Republic Bank
Flagler Museum
Florida Atlantic University
Florida Blue
Florida Public Utilities Company
Fox Rothschild LLP
GL Homes
Good Samaritan Medical Center
Haug Partners, LLP
Hotwire Communications
I.T. Solutions of South Florida, Inc.
JLL
JMorton Planning & LA
Jones Foster
Jupiter Medical Center
KAST Construction
Kaufman Rossin
Lesser, Lesser, Landy & Smith, PLLC
Lynn University
M&T Bank Corporation
Margartaville At Sea
Martens Group
Morning Calm Management
NAI/Merin Hunter Codman
Native Intelligence
Norwest Equity Partners
Palm Beach Capital
Palm Beach Marriott Singer Island Beach Resort & Spa
Palm Beach State College
PEBB Enterprises
Pickle Payments
Piastridge Insurance Agency
Quantified IT Solutions
Quantum Foundation
Rapid Removal, Inc.
Regions Bank
The Related Companies
Rendina Healthcare Real Estate
Rybovich
SBA Communications Corporation
The Seagate Hotel & Spa
Shoreline Building Group
Skanska USA Building, Inc.
The Special Event Resource and Design Group, Inc.
Sympatico Real Estate
Trust
UOVO Fine Art
Valley National Bank
Verdex Construction
The Weitz Company
Wellington Regional Medical Center
WGI

BDB BUSINESS DEVELOPMENT BOARD of PALM BEACH COUNTY

May 10, 2023

To whom it may concern:

I write this recommendation for Kelly Layman and her application to serve on the Martin County Community Development Block Grant Citizen Advisory Task Force.

Kelly operated her own business in Palm Beach County from 2001-2007 as a young entrepreneur and was raised here as well. Over the past 30 years, she has dedicated most of her career to public service in Tallahassee in varying leadership roles, and, notably, in all three branches of State government.

I first met Kelly in 2004 when she served on the Business Development Board of Beach County Task Force. As one of 14 appointees (two by each County Commissioner), she was actively involved in rewriting the contract that governs the BDB's public-private funding parameters, and the considerable deliverables obligated to the County through this contract. This ad hoc exercise was directly tied to the County's then-emerging goals of capitalizing on bringing national and global biotech entities to the County – an effort that has been extremely successful.

Kelly understood the parlance of the public-private contract, and made several key suggestions at the task force meetings, which were under the spotlight with a relatively tight deadline. In the time before then and since, she has been involved in many statewide initiatives amid her State government roles. I believe she would be a strong asset to the work and goals of your CDBG Citizen Advisory Task Force.

Sincerely,



Kelly Smallridge
President & CEO