

# APPLICATION FOR APPOINTMENT – Martin County Environmental Lands Oversight Committee – Please Print

## Type of Member

- Martin County Forever
- The Everglades Foundation
- Rivers Coalition
- Audubon of Martin County
- Martin County Taxpayers Association
- Martin County Realtors Association
- Economic Council of Martin County
- Martin County Farm Bureau Inc.
- 4-H Youth Development Program

Check One:  Mr.  Mrs.  Ms.  Miss  Dr.

**RECEIVED**

By Donna Gordon at 10:08 am, Feb 17, 2025

Name: JAMES SNEDEKER

Residence Address: 4369 SE FRAZIER COURT, STUART 34997  
Street - City - Zip Code

Mailing Address: \_\_\_\_\_  
(if different) Street - City - Zip Code

Commission District in which you reside: 2<sup>dg</sup> Staff will complete.

Are you available year-round to attend meetings?  yes  no If no, what months **are** you available?

Are you a Martin County registered voter?  yes  no

Telephone numbers: daytime: 203 705 8430 alternate: \_\_\_\_\_ alternate: \_\_\_\_\_  
Area Codes are considered 772 unless you note otherwise.

EMAIL: JAMES P SNEDEKER@YAHOO.COM

Have you ever pled guilty or “no contest” to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence, or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions.  yes  no If yes, please provide the following information:

TYPE OF OFFENCES: \_\_\_\_\_

DATES: \_\_\_\_\_

PLACES (city/state): \_\_\_\_\_

SENTENCES OR FINES: \_\_\_\_\_

*A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered.*

*The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.*

**EDUCATION/EXPERIENCE:** A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application.

Resume or letter of qualifications attached?  yes  no

Education: St Lawrence University, St John's University, Courses A, various others

Employment Experience: Please See Attached.

Other experience you feel would be helpful to the Board in making this appointment? \_\_\_\_\_

Please see Attached Resume.

Community Experience and Affiliations: U.S. Savings Center Negotiated Lease, PAMP, SITE PLAN & ASSISTED WITH GRANT.

Other County Boards/Committees/Task Forces on which you have served: INVOLVED IN VARIOUS INITIATIVES BUT INDEPENDENT OF THE COUNTY.

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: No

**REFERENCES:** Please list two references:

CHARLEY TANCY 203-536-5618  
NORWALK RIVER VALLEY TRAIL

CRAIG COY 617-293-7015  
WHITE HOUSE FELLOW, NATIONAL SECURITY

- Appointee may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third-Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (The County). Section 112.313(3) and (7), Fla. Stat.

→ Signature: *Tom P. Sneed*

Date: 2/13/2025

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to [dgordon@martin.fl.us](mailto:dgordon@martin.fl.us).

## JAMES PHYFE FLOYD SNEDEKER

4369 SE Frazier Court  
Stuart, Florida 34997

[jamespsnedeker@yahoo.com](mailto:jamespsnedeker@yahoo.com)

M: (203) 705-8430

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### SUMMARY

For Profit and Not-For-Profit Executive with more than forty years of experience in operations, marketing and sales.

### KEY WORDS / COMPETENCIES

|                              |                           |                                     |
|------------------------------|---------------------------|-------------------------------------|
| Lobbying                     | Operations                | Outcome Management                  |
| Marketing/Sales Programs     | Situation "SWOT" Analysis | Software Design/Development/Testing |
| Regulatory Agency Compliance | Government Affairs        | Legacy IT System Interface          |

### MOST RECENT PROFESSIONAL EXPERIENCE

**CARCO GROUP, INC.** - Hauppauge, NY

**2008-2014**

*Privately owned company providing:*

*Interface and support for the "National Insurance Crime Bureau" ("NICB") "North American Export Committee", "IAATI", the Bureau of Justice Assistance within the United States Department of Justice and additional United States and International law enforcement entities*

*Private Investigative contractor operating in behalf of the Special Investigation Units ("SIU's") of all the major United States licensed Property and Casualty Insurance Companies.*

#### ***Executive Vice President & General Manager***

Responsible for major restructuring of business that was facing very serious problematic issues with its principal client base, as well as, regulatory opposition, flawed operational protocols and dated system infrastructure.

- Developed field automation/mobile application software with a sub-contracted team of developers to streamline field inspection process while responsible for overseeing more than 6,000 service locations and (approximately) 18,000 technicians. Responsibilities also included overseeing development of software system requirements document, screenshots, user interface testing, end to end testing and roll out of software into production.
- Lobbied various States' Department/s of Financial Services and elected representatives (Assemblymen and Senators) to move from opposing to embracing the Company's services.
- Established new strategic relationships for vehicle inspection services with senior management at Firestone, AutoTrader, Meineke and US Government (Federal - Department of Justice) agencies maintaining vehicle databases. (Complementary work with the Department of Justice Assistance, International Association of AutoTheft Investigators, The North American Export Committee and various States' law enforcement personnel and Attorneys Generals. One focus being to identify vehicles being shipped overseas to be used as "IED's")
- Brought "VIN Check" mobile application to market as new product line of business.
- Licensed Private Investigator that led team including former Deputy Director of the FBI, as well as, various other senior law enforcement personnel..

### PRIOR TO CARCO

**Marsh & McLennan Group.** - New York, NY - World's Foremost Risk Management Advisor. Senior Leadership Positions.

**Munich Reinsurance Group.** - Princeton, NJ - World's Largest Reinsurance and Insurance Company. Senior Leadership Positions.

## SELECTED NOT-FOR-PROFIT 501(c)(3) EXPERIENCE

### **Co-Founder and Leader “Martin County Forever”.**

- Performed all of the “heavy lifting” in furthering 3 year initiative.
- Built relations with broad spectrum of Martin County, Florida individuals, organizations and associations.
- Led interface with public relations firm and its creative team.
- Depolarized potentially hostile relationships.
- Successfully managed all of reporting requirements involving Local, State and Federal agencies.

### **Advisory Board; U.S. Sailing Center of Martin County. (Located on the Indian River Lagoon)**

- Weekly team meetings with Center's Director, Treasurer and Senior Director to address daily operating issues.
- Fundraising and Marketing Committee member.
- Led lease negotiations with Martin County and assisted with the Sailing Center's Protected Area Management Plan ("PAMP") and “Site Plan” for expansion of building.

### **Co-Chairman; CBET Inc.; Trustee, CBET Foundation. (Conservation and Education.)**

- 40 Year initiative to successfully save, approximately, 1,000 acres of open space in Fairfield County, Connecticut.
- Developed “brain trust” network of highly respected national experts.
- Created extensive case law in Environmental Impact Statements and Supplementary "EIS's".
- Extensive marketing, and public relations campaign, united heretofore disparate groups and communities towards achieving a common goal.
- Extensive grant writing and fund raising initiatives.
- Subject of case study at JFK School of Government at Harvard.
- Received State of Connecticut General Assembly “Official Citation”.
- Grace Commission designee for a White House Fellowship.
- The above led to active leadership in the "Norwalk River Valley Trail" for which team has raised multiple millions of dollars for the trail's design and construction. (Search - Facebook: "Norwalk River Valley Trail".)

### **Trustee; The Wilton Land Trust. (Conservation.)**

### **Past member of Harvard Business School’s “Community Partners” team. (Helping foundations achieve Mission.)**

- This team performs pro bono situation analysis/es of foundations and works with foundations to upgrade their operations and achieve the goals of their Mission Statement.

## EDUCATION AND PROFESSIONAL DEVELOPMENT

### **The Rensselaerville Institute New York, NY**

"Outcome Thinking and Management": The Foundation Center

### **Harvard Business School (1987) Cambridge, MA**

"Strategic Marketing Management": Executive Education Program

### **St. John’s University School of Risk Management and Actuarial Science (1972 – 1976) New York, NY**

Courses in Law, Risk Management and Actuarial Science

### **St. Lawrence University (1971) Canton, NY B.A. English**

## INTERESTS

Windsurfing, skiing, and gardening