

APPLICATION FOR APPOINTMENT – Martin County Library Board of Trustees – Please Print

Check One: ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

RECEIVED

By Donna Gordon at 8:34 am, Jul 24, 2025

Name: Cory Rubal Cory Rubal

Residence Address: 2436 SW Hawks Gate Terrace
Street - City - Zip Code

Mailing Address: Palm City, FL 34990
(if different) 2436 SW Hawksgate Terrace Street - City - Zip Code

Commission District in which you reside: 5th Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If no, what months are you available?

Telephone numbers: daytime: 772-600-7775 alternate: 561-630-1170
~Area Codes are considered 772 unless you note otherwise.

EMAIL: Coryrubal1@gmail.com

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES: _____

DATES: _____

PLACES (city/state): _____

SENTENCES OR FINES: _____

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

Length of time lived in Florida? 30+ years

Involvement with the Martin County Library System to date: When my children were younger, almost weekly were we attending events at the Blake + Domingue library. monthly goer to take out books.

→ CONTINUED →

What, in your opinion, is the real purpose for having a public library system in the community? _____

A resource for education, knowledge,
community and most plain fun.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: BA in Communications; minor in Journalism
Kent State University

Employment Experience: Attached

Other experience you feel would be helpful to the Board in making this appointment: I feel

community libraries should be a counterpart for families
to come, learn & explore. Their existence is vital!

Community Experience and Affiliations: Very Active in the Community -

Pro-Families (Immigrant Families) Soup Kitchen (Immanuel)
Animal Advocate (Humane Society)

Other County Boards/Committees/Task Forces on which you have served: _____

Construction Industry Licensing Board

Do you or any member of your immediate family work for Martin County or do you or a company that you are an officer or employee of have an existing contract with Martin County? If yes, please explain:

No, per 7/24/25 email. dg

REFERENCES: Please list two references:

Liane Briggs - 561-379-7607

Fran Rheinberger - 772-342-0840

- Applicant may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Florida law prohibits an advisory board member from doing business with its agency (the County). Sections 112.313(3) and (7), Florida Statutes. However, upon full disclosure by the Applicant, the conflict may be waived at the discretion of the Board of County Commissioners by a supermajority vote. Section 112.313(12), Florida Statutes.

→ Signature: [Signature]

Date: 7/24/25

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 by Friday, August 15, 2025. All information submitted becomes public record. If you have any questions, please call (772) 221.1352 or send email to dgordon@martin.fl.us.

Corinne (Cory) Rubal

2436 SW Hawks Gate Terrace, Palm City, FL 34990

561-632-1170 (cell); 772-600-7775 (landline); Coryrubal1@gmail.com

PROFILE:

Accomplished professional in the development, management and execution of public relations, communications and marketing strategies. Expertise in the craft and management of internal and external communications for local and national corporations, non-profit organizations, government and political entities. Proven background in creating traditional and digital marketing campaigns, and offering influential content writing to achieve or exceed established goals. High-level management experience to support and counsel executive staff members, Board of Directors, stakeholders, etc.

SKILL SUMMARY:

- | | |
|--|----------------------------------|
| ■ Public and Media Relations | ■ Marketing, Collateral Creation |
| ■ Internal and External Communications | ■ Budget Administration |
| ■ Event Development, Management | ■ Strategic Messaging |
| ■ Presentation Development | ■ Practice Development |

PUBLIC RELATIONS:

- Respond to requests from the media; work with spokesperson assigned with questions and responses;
- Write news releases and disseminate to targeted media outlets to promote company, personnel, etc.;
- Develop public relations strategies to influence opinion, promote idea, product or service; and
- Establish, maintain relationships with media, community, consumer, stakeholders and employees.

COMMUNICATIONS:

- Determine the objective of the communications, targeted audience and messaging channels;
- Manage and negotiate all activities - print, advertising, television/radio purchase, etc.;
- Confer with senior staff, employees, volunteers on communication message and training; and
- Provide communications reporting, data collecting and strategy evaluation.

TRADITIONAL/DIGITAL MARKETING:

- Proficient in Facebook, Instagram, LinkedIn, YouTube content writing and postings;
- Proficient in digital programs Beaconstac, VideoScribe, Constant Contact, etc.;
- Create editorial calendar to provide detailed outline of content, events, etc. and upload schedule; and
- Create traditional marketing collateral i.e. handouts, brochures, flyers, etc.

EDUCATION:

Bachelor of Arts ■ Major – Communications ■ Minor – Journalism ■ Kent State University ■ Kent, OH

WORK EXPERIENCE:

Government	Consultant- Campaign Manager; Field Organizer, Community Non-Profit Organizer	Local and National Campaigns/Initiatives	Current
Government	Community Outreach Specialist	Martin County Property Appraiser	3 years
CPA	Marketing Manager	Caler, Donten, Levine, Cohen and Porter	4 years
Consulting	Public Relations, Marketing Consultant	CL Communications Inc.	14 years
Law	Director of Public Relations	Searcy, Denney, Scarola, Barnhart & Shipley	4 years
Golf	Public Relations Manager	The PGA of America	4 years