

APPLICATION FOR APPOINTMENT – MARTIN COUNTY NEIGHBORHOOD  
ADVISORY COMMITTEES – PLEASE PRINT

☐ Golden Gate  
☐ Old Palm City

☐ Hobe Sound  
☐ Port Salerno

☒ Jensen Beach  
☐ Rio

**RECEIVED**

By Donna Gordon at 10:55 am, Jun 27, 2022

**Type of Member check all that apply:**

- ☐ A resident of the respective Community Redevelopment District, a registered voter in the respective CRA for at least one year, or  
☐ A resident of Martin County, as evidenced by being a registered voter in Martin County for at least one year, who is also a business owner of a business located within the respective CRA; or  
☐ A resident of Martin County, as evidenced by being a registered voter in Martin County for at least two years, who is also a senior manager of a business located within the respective CRA; or  
☒ A resident of Martin County, as evidenced by being a registered voter in Martin County for at least one year, who also owns real property within a mile of the respective CRA.

☐ If a business owner/senior manager - name & physical address of business: \_\_\_\_\_

☒ If a resident of Martin County owning real property within a mile of the respective the CRA – physical address of property other than your residence: ~~no~~ registered voter since 1996

Check One: ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Name: CYNTHIA (CINDY) HALL **Incumbent**

Residence Address: 1069 NE CRESCENT ST, JENSEN BCH, FL 34957  
Street/City/Zip Code

Mailing Address: \_\_\_\_\_  
(if different) Street/City/Zip Code

Commission District in which you reside: 1<sup>dg</sup> Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If no, what months are you available?

Telephone numbers: daytime: 772-370-4713 alternate: \_\_\_\_\_ alternate: \_\_\_\_\_  
~Area Codes are considered 772 unless you note otherwise.

EMAIL: chall.mclpa@gmail.com

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES: \_\_\_\_\_

DATES: \_\_\_\_\_

PLACES (city/state): \_\_\_\_\_

→ CONTINUED →

SENTENCES OR FINES: \_\_\_\_\_

*A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.*

**EDUCATION/EXPERIENCE:** A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: See attached

Employment Experience: \_\_\_\_\_

**Other experience** you feel would be helpful to the Board in making this appointment: \_\_\_\_\_

See attached

Community Experience and Affiliations: \_\_\_\_\_

See attached

Other County Boards/Committees/Task Forces on which you have served: \_\_\_\_\_

See attached

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: \_\_\_\_\_

No

**REFERENCES:** Please list two references:

Marcia Horton Diaz Ji Buford

- Applicants may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (the County). Section 112.313(3) and (7), Fla. Stat.

→ **Signature:** Cindy Hall

Date: 6-27-2022

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, July 22, 2022.** All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to [dgordon@martin.fl.us](mailto:dgordon@martin.fl.us). **ALSO, please submit a photo of yourself along with your application. ←**

## **Cynthia (Cindy) Hall**

1069 NE Crescent St., Jensen Beach, FL 34957  
(772) 370-4713 – Chall.MCLPA@gmail.com

### **Skills Summary & Professional Experience:**

- Proficient in Microsoft Office 2016 (Word, Excel, Publisher, PowerPoint and Outlook)
- Proficient in QuickBooks Pro 2019
- Full Charge Bookkeeper including Payroll, Accounts Payable, Accounts Receivable, Bank Reconciliation
- Proficient in Website Design and Maintenance, Marketing Materials and Subject Specific Educational Programs
- Proficient in Social Media Marketing and Email Platforms including Facebook, Linked-In, Constant Contact and Mail Chimp
- Project Management Experience in Residential Construction

### **Employment History:**

**Eco Solutions Marketing, Inc.**, May 2011 to Current. President/Owner. Specializing in accounting/bookkeeping services, database management systems, website design, and marketing/sales for small businesses.

**Home Builders Institute / Future Builders of America**, March 2021 to Current. Program Director. Responsible for all day-to-to operations to oversee the programs of Future Builders of America including the oversight of statewide FBA Chapters in local high schools, coordinating and establishing new chapters, organizing and running a 4-day Leadership Summit for high school students and administering a scholarship program.

**Future Builders of America, Inc.**, April 2016 to March 2021. Executive Director. Responsible for all day-to-to operations of a 501 (c) 3 non-profit organization and to promote the organization's mission. Responsible for the oversight of statewide FBA Chapters in local high schools, organizing and running a 4-day Leadership Summit for high school students and administering a scholarship program.

**Cobble Systems, LLC.**, March 2012 to February 2014. Sales & Marketing Director for a hardscape paver manufacturer. Responsible for customer direct sales for the state of Florida and national sales in states where there were no distributors. Responsible for website maintenance and updates, company newsletters, social media campaigns and all marketing materials. Responsible for developing and promoting continuing education courses for architects, landscape architects and builders.

**Cap Stone Industries of Central Fla, Inc.**, December 2005 to March 2012. Sales & Marketing Director, Office Manager, FC Bookkeeper for a hardscape stone quarry / manufacturer. Responsible for all marketing materials and design including website, brochures, business cards, news articles, trade show displays. Responsible for all accounting functions through trial balance including receivables, payables, sales tax, payroll and general journal entries. Responsible for set up of retail distributors throughout the state and monitoring inventories on a monthly basis. Responsible for developing and promoting continuing education courses specific to the company's materials for architects and landscape architects.

**Real Stone & Granite Corp**, August 2002 to December 2005. Estimator / Project Manager / Production Manager for a custom granite and marble fabrication company. Responsibilities include bid take-offs, pricing structures, supervision of sales contracts through completion, customer relations with clients,

scheduling of 3 template crews and 8 installation crews, management of shop production, liaison with builders for scheduling and specifications, management of slab inventory, management of system operations and computer software.

**Marble Craft & Restoration, Inc.**, November 1993 to July 2002. Full Charge Bookkeeper / Office Manager for a custom granite and marble fabrication company. Responsibilities include payroll, tax reports, accounts receivable, accounts payable, job costing, general ledger through balance sheet and income statements, budget analysis, slab inventory, job scheduling, sales reports, computer systems maintenance, customer relations and various other related duties. Additional responsibilities included jobsite supervision of tile flooring crews, sales contracts through completion, locating and ordering of all materials, customer relations with clients, advertising and marketing plans, supervision of sales personnel, supervision of accounts receivable.

**Layrite Engineering, Inc. / South Florida Construction Group, Inc.**, December 1989 to November 1993 Full Charge Bookkeeper/Office Manager for an underground utility contractor and general contractor for private homes. Responsibilities include payroll (approximately 50 employees), tax reports, accounts receivable, accounts payable, job costing, general ledger through balance sheet and income statements, budget analysis, job scheduling, and various other related duties.

**Ocean Gate Construction Co., Inc.**, November 1988 to December 1989. Full Charge Bookkeeper in charge of four subsidiaries and one main company through balance sheet and income statements including payroll and tax reports, accounts receivable, accounts payable, job cost and general ledger.

**Pine Croft Corporation**, August 1986 to November 1988. Bookkeeper/Office Manager in charge of four subsidiaries and one main company through balance sheet and income statements including payroll and tax reports, accounts receivable, accounts payable, job cost and general ledger. Also responsible for subcontractor scheduling, construction "punchlists" and contracts on new construction.

#### **Education:**

##### **Indian River Community College - Stuart, FL. – 1986-1987**

Major: Business Management with emphasis in accounting.

Minor: Computer Science with emphasis in programming.

GPA: 4.0

#### **Community Experience and Affiliations:**

##### **Treasure Coast Builders Association:** Associate Member since 1998

Okeechobee Chapter Chairman – 2007-2016

Board of Directors - 2007-2015

Life Director – 2015 to current

Executive Board Secretary – 2009-2010

Second Vice President – Nov 2010-Oct 2011

Immediate Past Second Vice President – Nov 2011-Oct 2012

Founder & Chairman of the TCBA Green Building Council–2007-2011

Membership Committee member since 2000

Special Projects Volunteer since 2000

Sales & Marketing Council Member 2015 - 2018

##### **Awards:** Gold Medallion Salesperson of the Year – 2004

Gold Medallion Sales & Marketing Director of the Year – 2006, 2009

Volunteer of the Year – 2006

Associate of the Year – 2007

**Florida Home Builders Association:**

Alternate Board Member – 2007-2009  
Board Member – 2009–2010  
Executive Board Member – 2010-2012  
Area IV Associate Vice President – 2010-2012  
Third Vice President – 2012-2013  
Second Vice President – 2013-2014  
Immediate Past Second Vice President – 2014-2015  
Life Director – 2015 to current  
Green Building Council Member - 2009-2014  
Southeast Builders Conference Committee – 2009-2018

**Awards:** 2015 Associate of the Year  
2010 Woman of Distinction Award

**National Association of Home Builders**

Florida Representative for Associate Members – 2014 to 2016  
Florida Representative Board of Directors – 2014 to 2016

**Florida Nursery, Growers & Landscapers Association:** Member since June 2007

Treasure Coast Chapter Vice President – June 2008-May 2010  
Treasure Coast Chapter President – June 2010-2012  
Landscape Show Committee Member – 2009 to current  
Landscape Show Chairman – 2014-2015  
State Board of Directors – 2013 to 2018

**Awards:** Volunteer of the Year – 2011  
Outstanding Chapter Secretary/Treasurer 2013

**Florida Green Building Coalition:** Member since February 2007

Board of Directors – June 2009 to current  
President – July 2010 to August 2012

**Martin County Strategic Energy Master Plan (SEMP):**

Treasure Coast Builders Association Representative 2011 - 2014

**Martin County Local Planning Agency:** Jan 2015 to current.

**Martin County Community Redevelopment Agency:** Nov 2014 to current. Past Chairman.

**Jensen Beach Neighborhood Advisory Committee:** Nov 2014 to current. Current Chairman.

**Boy Scouts of America:**

Cub Scouts – Various Leader Positions – 1991-1999  
Boy Scouts – Asst. Scoutmaster – 1994-2020  
Troop Charter Representative – 2020 to current.  
Wood Badge Leadership Certified – 2000  
Wood Badge Leadership Trainer – 2002, 2004, 2005, 2006, 2008, 2009, 2011, 2015  
Order of the Arrow Member Since 1999  
Vigil Honor – 2005  
Associate Lodge Advisor – 2010-2014  
2010 Scout Fest Committee-Administration Coordinator  
Chairman of several council events including Geology Day, Engineering Day,

Spook-A-Ree Campouts and Klondike Derby

**Awards:** District Award of Merit – 2002

James E. West Fellowship Award – 2008

Nat'l Order of the Arrow Founder's Award - 2012