

Value to Community

- **Golf's popularity is growing** nationally and internationally - **U.S. has 41 million golfers, an all-time high.**
- Golf delivers **\$102 billion in direct economic impact** and almost **\$250 billion** if you include **indirect and induced spending.**
- Provides **1.65 million U.S. jobs.** **Golf courses generally employ 50-80 people**
- Golf is one of the **most diverse sports of all**
- **74%** of the **16,000** golf courses in the U.S. are **publicly accessible,**
- Average **18-hole round costing \$38**