



APPLICATION FOR APPOINTMENT COUNTY BOARDS, COMMITTEES, TASK FORCES

◆ **PLEASE PRINT** ◆

INDUSTRIAL DEVELOPMENT AUTHORITY

Check One: ☒ Mr. ☐ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Name: George E Haley **Incumbent**

RECEIVED

By dgordon at 9:50 am, Aug 01, 2018

Residence Address: 1630 NE Bayberry Ln Jensen Beach, FL 34957
Street - City - Zip Code

Mailing Address: 2400 SE Monterey Rd #100 Stuart, FL 34994
(if different) Street - City - Zip Code

Commission District in which you reside: 1 ^{1^{dg}} Staff will complete.

Are you a registered voter in Martin County? ☒ Yes ☐ No

Are you available year round to attend meetings? ☒ yes ☐ no If no, what months are you available?

Telephone numbers: daytime: 426-8155 alternate: 426-8100 alternate: 285-6659
Area Codes are considered 772 unless you note otherwise.

EMAIL: ghaley@centerstatebank.com

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENSE	DATE	PLACE (City, State)	SENTENCE OR FINE

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: B.S. Carnegie Mellon University, Pittsburgh, P.A.
Stonier Graduate School of Banking - University of Pennsylvania, Phila, PA.

→ CONTINUED →

Employment Experience: See Resume

Other experience you feel would be helpful to the Board in making this appointment: _____

See Resume

Community Experience and Affiliations: See Resume

Other County Boards/Committees/Task Forces on which you have served: N/A

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: _____

No

REFERENCES: Please list two references:

Attorney Larry Crary, Attorney Robert Kramer
Michael Crook, CPA Gene Goldin, CPA

- Applicants may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (The County). Section 112.313(3) and (7), Fla. Stat.

→ Signature:

George E. Haly

Date:

8/1/18

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, August 17**, 2018. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to dgordon@martin.fl.us.

George E. Haley
630 NE Bayberry Lane
Jensen Beach, Florida 34957
772-285-6659

One of the organizing investors and management members of Gulfstream Business Bank (now CenterState Bank), a 31-year banker and resident of Martin County who is intimately familiar with this affluent, highly competitive and professional marketplace.

As a strong team manager, business development leader and sales administrator, I focus my banking experience on the development of strategic sales, marketing programs and credit facilities that optimize the deposit growth and revenue streams for the bank. I am currently managing a business unit of \$550,000,000 in banking assets. Responsibility for annual credit production of \$90,000,000 and a commercial client base of over 750 local professional groups, business owners and property associations that require Cash Management and Commercial Lending facilities ranging from \$500,000 to \$10,000,000.

WORK HISTORY:

CenterStateBank, N.A. – Stuart, Florida *Community President for Martin and North Palm Beach Region, 3/1/99 – present, formerly known as Gulfstream Business Bank*

- Founding management member of a highly successful \$550MM de novo bank
- Leadership position for sales management, corporate marketing, deposit growth
- Manage Six Banking Center Managers and Seven Relationship Managers
- Developed Sales Calling model and Relationship Action Plan that has developed over 15,000 new accounts over the past eighteen years
- Developed niche marketing materials, events, special seminars, advisory groups, niche sales manual for lenders and service manuals for bankers
- Targeted niche prospecting has resulted in a \$68,000 average balance per account
- Personal loan production of \$20MM per year for fifteen years
- Commercial Loan Portfolio includes over 200 commercial relationships with \$100M in loan commitments and \$80MM in out standings
- Deposit Portfolio includes over 300 relationships with over \$150MM

Barnett Bank/Nations Bank – Stuart, Florida *VP/Relationship Manager*
2/1/87 – 3/1/99

- Relationship Manager in Private Bank providing credit, estate planning and investment management solutions to the affluent market segment for two years
- Demonstrated strategic sales leadership, business development and employee coaching skills at the retail banking management level for ten years
- Progressively promoted to managing larger offices five times during nine year period

AWARDS:

- BBI Regional Office Manager of the Year in 1993 and 1996
- BBI Highest Sales Achievement Award in 1991, 1993 and 1994
- BBI Most Profitable Office Award in 1992
- Small Business Banker Award in 1995, 1996
- Navigator Award 2000
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EDUCATION

- Carnegie Mellon University, B.S., Industrial Management, December 1986
- University of Pennsylvania, Stonier Graduate School of Banking, June 2013
- Core Credit School, Barnett Banks, Inc.
- Banking Center Management Academy
- Commercial Real Estate Lending Academy
- Trust and Estate Planning Workshops
- Relationship Sales Management Workshops

AREAS OF EXPERTISE

Cash Management, Commercial Lending, Private Banking, and Sales Management

COMMUNITY INVOLVEMENT

Industrial Development Authority
Martin County Library Foundation, VP and Treasurer
Leadership Martin County, Martin County Chamber of Commerce
Historical Society of Martin County, Building Committee
Kiwanis Club of Jensen Beach, President, VP, Treasurer
Lions Club of Stuart, President
Council on Aging, Planning and Fund Raising