ART IN PUBLIC PLACES FIVE-YEAR SITING PLAN



MARTIN COUNTY BOARD OF COUNTY COMMISSIONERS

2014

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INTRODUCTION

This Five-Year Plan commences with the year 2014and shall set the pace for the creation of public art through the year 2018. As required by the Martin County Public Art Master Plan, the five-year component shall be reviewed annually in a public venue through the Public Art Advisory Board, updated to include the subsequent year, and subject to approval by the Board of County Commissioners.

<u>GOALS</u>

The mission of the Art in Public Places Program is to enhance the quality of the visual environment in the Martin County community, both natural and constructed; and in so doing the following goals will lead the program:

- Promote the spiritual, intellectual, and aesthetic enrichment of the community through public art;
- Select a diversity of public art for Martin County, Florida;
- Select works of art which have aesthetic and technical merit and are appropriate in context to the location;
- Select artists who are professionally and technically competent;
- Disperse public art throughout Martin County, Florida in such a manner that it is visible and accessible to the greatest number of people.

<u>CRITERIA</u>

Public artwork in Martin County shall strive to meet the following criteria:

- Artwork is unexpected;
- Artwork is interactive and energetic;
- Artwork generates dialogue;
- Artwork is of high craftsmanship;
- Artwork addresses the county's diverse age groups;
- Artwork brings citizens out to a destination and creates an emotional and meaningful experience;
- Artwork fits the place, people, and scale.

PROCEDURES

Contained within the Art in Public Places Master Plan is a requirement that public art shall be provided at the location of the capital project providing the funding for said art when and where appropriate. When a capital project is sited at a remote location where little public traffic is generated, the public is restricted by rule, law, or procedure, or the site does not lend itself to public art as determined by the Board of County Commissioners, the funding for public art generated from that capital project shall be used to provide art in a suitable location recommended by the Public Art Advisory Board and approved by the Board of County Commissioners. In the site selection process, the Public Art Advisory Board shall consider the following criteria:

- 1. Architectural enhancements shall be located in areas where residents and visitors live, work, or congregate and shall be highly visible and accessible;
- 2. The appropriateness of the work to the site, permanence of the work relative to environmental conditions, maintenance requirements and costs, and the enduring nature of the artistic statement;
- 3. The sensitivity of the work to the aesthetic and cultural traditions and the history of Martin County, Florida and also to the surrounding neighborhood's character.

OUTREACH

The Art in Public Places Master Plan provides for outreach opportunities to garner interest, suggestions, and recommendations on the placement and type of public art to be commissioned throughout Martin County. Similar emphasis is also placed to utilize the Art in Public Places Program to enhance educational opportunities for students in both public and private schools and systems.

To achieve the former, the Public Art Advisory Board provides a venue for public input into all aspects of the Art in Public Places Program. The Art in Public Places Master Plan spells out the variety of opportunities available to the public and such input will be shared with the Board of County Commissioners in advance of recommendations going before that Board regarding the Art in Public Places Program. Organizations including the Arts Council Stuart/Martin, Jupiter Island Arts Committee and others will be notified in advance and directly of such opportunities to share their thoughts, ideas, and suggestions.

Likewise, the Art in Public Places Master Plan provides requirements to host an educational component in the Art in Public Places Program and engage the Education Foundation of Martin County and like entities when appropriate.

PUBLIC ART PLACEMENT AND BUDGET

As of April 2014, the balance of funds in the Art in Public Places Program is \$215,986. This is the total inclusive of encumbered funds.

There is one Capital Improvement Program project slated for construction in FY2014 that qualifies for participation in the Art in Public Places Program, the Holt Medical Facility expansion. The one percent contribution to the Arts in Public Places Program amounts to \$13,950, therefore, the total budget for the Program is \$229,936.

2014-2018 ART IN PUBLIC PLACES PROJECT SITE BUDGET

FISCAL YEAR	PROPOSED PUBLIC ART SITE	PROPOSED ALLOCATION**
2014	Cummings Library	\$25,000
2015	Stuart Causeway	\$20,000
	Rio Town Center	\$40,000
2016	Jensen Beach Causeway	\$20,000
2017	Peter Cheney Courthouse	\$20,000
2018	Blake Library	\$20,000
	Indiantown	\$20,000
TOTAL		\$165,000

If the 2014-2018 Art in Public Places Project Budget is approved as presented, \$64,936 remains available for art maintenance and program administration.

The Five-Year Plan will be reviewed annually and will be scheduled for Board review following the annual adoption of the Martin County Capital Improvement Plan.

**While the allocation for each project is fixed from a budget perspective, program staff will continually seek out opportunities for grants and donations, both monetary and through in-kind services, to enhance projects whenever possible.