

# APPLICATION FOR APPOINTMENT – Martin County Construction Industry Licensing Board – Please Print

Type of Member: ☐ Contractor ☒ Consumer

Check One: ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

Name: Corinne (Cory) Rudal

**RECEIVED**

By Donna Gordon at 10:21 am, May 22, 2019

Residence Address: 2436 SW Hawks Gate Terrace  
Palm City, FL 34990 Street/City/Zip Code

Mailing Address: \_\_\_\_\_  
(if different) Street/City/Zip Code

Commission District in which you reside: 5<sup>dg</sup> Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If **no**, what months **are** you available?

Telephone numbers: daytime: 561-632-1170 alternate: 772-083-7682 alternate: \_\_\_\_\_  
Area Codes are considered 772 unless you note otherwise.

EMAIL: Coryrudal1@gmail.com

✓ Are you a Martin County registered voter? ☒ yes ☐ no

✚ All **Contractor** members shall have been actively operating in the construction industry in Martin County for at least three consecutive years as a County-licensed or State-certified contractor.

Please check which applies:

- ☐ general, building, or residential contractor  
☐ plumbing contractor  
☐ registered architect or registered engineer

- ☐ electrical contractor  
☐ HARV contractor

Any disciplinary actions? \_\_\_\_\_ If yes, please explain: \_\_\_\_\_

✚ No member shall hold elective public office or be a public employee or a public official, except in his or her capacity as a member of such board.

✓ ✚ If applying for a **Consumer** position, have you ever been a contractor or a member of any profession regulated by the Board or a member of any closely related profession? ☐ yes ☒ no

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

→ CONTINUED →

TYPE OF OFFENCES: \_\_\_\_\_

DATES: \_\_\_\_\_

PLACES (city/state): \_\_\_\_\_

SENTENCES OR FINES: \_\_\_\_\_

*A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.*

**EDUCATION/EXPERIENCE:** A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: \_\_\_\_\_

Employment Experience: \_\_\_\_\_

**Other experience** you feel would be helpful to the Board in making this appointment: \_\_\_\_\_

Community Experience and Affiliations: Tykes + Teens, Habitat for Humanity (Martin & Palm Beach Counties), Tykes + Teens, Friends of Foster Children, American Heart Association, Alzheimer's

Community Care, Humane Society of Treasure Coast.  
Other County Boards/Committees/Task Forces on which you have served: None.

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: None.

→ CONTINUED →

**REFERENCES:** Please list two references:

Jody Foster - Attorney - 772-834-1719

Martin Woods - CPA - 561-832-9292

- Board members *may* be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (the County). Section 112.313(3) and (7), Fla. Stat.

→ Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 by **Friday, May 24, 2019**. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to [dgordon@martin.fl.us](mailto:dgordon@martin.fl.us).

**Corinne Alice Rubal**  
**2436 SW Hawks Gate Terrace, Palm City, FL 34990**  
**772-283-7682**

**CALER, DONTEN, LEVINE, COHEN, PORTER & VEIL, P.A.**

**West Palm Beach, FL**

**Marketing Coordinator**

**Oct. 2017 - Present**

Marketing coordinator for 100+ employee CPA firm, headquartered in West Palm Beach, with offices in Stuart. Manages and implements marketing strategies to garner visibility and build awareness of the firm and the six services provided. Researches and recommends networking opportunities, business associations and charity outreach which showcases firm and employees. In addition, manages external communications to highlight firm news through new releases, e-newsletter, website and social media platforms.

**CL COMMUNICATIONS INC.**

**Palm City, FL**

**Public Relations/Marketing Consultant**

**May 2003 – Oct. 2017**

Principal of a public relations/marketing firm. Wrote and issued news releases and pitched story ideas to print and electronic reporters on behalf of clients to garner positive visibility. Also assessed client needs to determine specific plans to execute i.e. increase product or service sales, secure sponsors for non-profit organizations, develop marketing plans and budget, manage special events, such as golf tournaments, fundraisers, etc. Partial client list includes: Friends of Abused Children, Inc., Safe Harbor Animal Sanctuary & Hospital, The Children's Golf Foundation, The Leadership Business Council, The Alzheimer's Community Care, HydroAlternative Energy, NeuroXcel, etc.

**SEARCY DENNEY SCAROLA BARNHART & SHIPLEY**

**West Palm Beach, FL**

**Director of Public Relations**

**April 1999 - May 2003**

Managed all public relations for a civil trial law firm. Wrote and issued news releases about the firm, the firm's 19 attorneys, complaints filed, verdicts and settlements. Developed public relations strategies and worked directly with print and electronic media reporters on the local and national level. Acted as a liaison between the firm and more than 1,000 non-profit organizations throughout South Florida. Wrote, produced and oversaw the post-production of *Time To Care* public service announcements. Negotiated and purchased television advertising on WPTV, WPEC, WFLX, WXEL and Adelphia Cable. Also wrote copy and purchased radio time on WJNO, WOLL, WWLV and WXEL. Writer and managing editor of firm's quarterly newsletter. Oversaw the writing and creative of firm's premier corporate brochure.

**THE PGA OF AMERICA**

**Palm Beach Gardens, FL**

**Public Relations Manager**

**September 1995 - April 1999**

Managed all communications, promotions and public relations for The Professional Golfers' Association of America and the Membership Services Department. Developed and implemented promotions for 23,000+ PGA members, 900+ media partners, 100+ golf allied associations and the general public about education, employment, public service, golf expositions, tournaments and certification. Worked with local, regional and national sports and golf reporters when issuing news releases and pitching story ideas.

**FOOTE, CONE & BELDING, INC.**

**Chicago, IL**

**Administrative Assistant/Writer**

**July 1994 - September 1995**

Worked directly for the Chairman and CEO of an international advertising agency. Handled all logistics surrounding the CEO's meeting and travel schedules, and supplied background information/materials about the visit sites. Acted as a liaison between CEO and employees, and managed all external communications from the executive office.

**THE RIGHT SOLUTION, INC.**

**Newport Beach, CA**

**Director, Public Relations/Promotions**

**July 1992 - July 1994**

Oversaw the public relations and promotions for a supplier of vitamins and health products. Wrote and produced materials describing the company and the products produced. Also wrote and oversaw the creation of collateral to attract news business and help increase sales. Some the collateral included a monthly newsletter, marketing pamphlets, corporate letters and trade articles.

**CROWLEY BROADCASTING, INC.**

**Ft. Lauderdale, FL**

**Manager of Station Relations**

**March 1990 - July 1992**

Directed the sales, promotion and distribution of *Steve Crowley's Money Reports*, syndicated television news reports. Serviced television stations subscribers on the effective use and placement of the *Money Reports*. Implemented all promotion and public relations, acted as a liaison between Crowley Broadcasting, local television affiliates and ABC's *Good Morning America*. Also coordinated various promotional events including the *Money Seminars* and the *Money Report Hotline*.

**WPEC TV12**

**West Palm Beach, FL**

**Promotion Writer/Producer**

**May 1983 - March 1988**

Wrote and produced promotional television spots about the Eyewitness 12 News Team. Created and developed image campaigns and topical news promotions. Worked closely with the news department on developing and implementing reporters' series. Implemented station's involvement in community events, promoting news, programming and personnel. Coordinated with the traffic and engineering departments on the effective placement of promotional spots.