

APPLICATION FOR APPOINTMENT – Martin County Value Adjustment Board – Please Print

Type of Member: The citizen must own homestead property within Martin County, may NOT be a member or an employee of any taxing authority, and may NOT be a person who represents property owners in any administrative or judicial review of property tax.

Check One: ☐ Mr. ☐ Mrs. ☒ Ms. ☐ Miss ☐ Dr.

ENTERED

Name:

Wendy Morse

JUL - 2 2020

Residence Address:

36 SW Riverway Blvd. Palm City, FL 34990

Street - City - Zip Code

Mailing Address:

(if different)

Street - City - Zip Code

5th

Commission District in which you reside: Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If no, what months are you available?

Telephone numbers: daytime: 678-6578

alternate:

(561) 346-6390

alternate:

Area Codes are considered 772 unless you note otherwise.

EMAIL:

wendymorse@gmail.com

Have you ever pled guilty or "no contest" to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES:

DATES:

PLACES (city/state):

SENTENCES OR FINES:

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

• Address of homestead property in Martin County if other than Residence or Mailing address:

→ CONTINUED →

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☐ yes ☐ no

Education: Bachelor degree working towards Master

Employment Experience: See attached

Other experience you feel would be helpful to the Board in making this appointment: See attached

Community Experience and Affiliations: See attached

Other County Boards/Committees/Task Forces on which you have served: Palm Beach Gardens

Parks & Rec Board, P.A.L. Board, Leaf Board; Crime Prevention Officers Board

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: no

REFERENCES: Please list two references:

Fred Sundheim Palm City, FL

Jeri Muelo WPB, FL

- Applicants may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (the County). Section 112.313(3) and (7), Fla. Stat.

→ Signature: [Signature]

Date: 7/1/2020

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Thursday, July 2, 2020**. All information submitted becomes public record. If you have any questions, please call (772) 221-1352 or send email to dgordon@martin.fl.us.

Wendy H. Morse

wendyh Morse@gmail.com • Palm City, FL 34990 •
561-346-6390

June 25, 2020

Martin County Value Adjustment Board
Martin County Administration
2401 SE Monterey Rd
Stuart, FL 34996

RE: APPLICATION for Board Member

Dear Value Adjustment Board Members,

Please accept my enclosed application documents for membership to the Martin County Value Adjustment Board. I have spent my entire life working with the community. I moved to Martin County 3 years ago and would like to offer my time to working with the community here. I have a diverse background with experience in the construction industry doing everything from land development to building both residential and commercial construction. I currently hold a Construction Industry License for HVAC and Refrigeration.

I have worked in City Government for the past 28 years and I am familiar with government practices and policies. I have served on several boards both for work and pleasure always fulfilling my commitments. Most recently I was employed as the Director of the Office of Public Life for the City of West Palm Beach. My duties included launching a public life initiative for the Mayor and working with communities in need of equity and inclusion. I also launched a Community Engagement Initiative working with all city departments to train and support their efforts in working with diverse communities.

I can be reached anytime via email at wendyh Morse@gmail.com or my cell phone, (561) 346-6390.

Thank you for your time and consideration. I look forward to speaking with you about this appointment opportunity.

Sincerely,



Wendy H. Morse

Wendy H. Morse

wendyh Morse@gmail.com • Palm City, FL 34990 •
561-346-6390

References:

Assistant Chief Sarah Mooney
West Palm Beach Police Dept.
600 Banyan Blvd
West Palm Beach, FL 33401
sjmooney@wpb.org
(561) 822-1900

Assistant City Administrator Armando Fana
City of West Palm Beach
401 Clematis Street
West Palm Beach, FL 33401
afana@wpb.org
(561) 822-1405

Mayor Jeri Muioi
City of West Palm Beach
West Palm Beach, FL
gmuioi@aol.com
Phone: (561) 596-0461

WENDY H. MORSE

(561) 346-6390

Palm City, FL

wendyh Morse@gmail.com

Experienced Corporate Vice President with a demonstrated history of working in government administration. A passionate community servant, Responsible for Leading Public Life Strategy and Prioritization, Coordinating Internal Public Realm Communications and Innovative Public Engagement that fosters a vibrant public life and comfortable public realm in the City of West Palm Beach. Formerly served as a Captain of Police with the West Palm Beach Police Department where I focused on Community Initiatives, Training, and Development. Prior work includes construction, bringing valuable experience from large corporate construction sites, as well as small residential sites. An experienced business professional with a BA focused in Organizational Resource Management from Palm Beach Atlantic University.

Core Competencies

<i>Collaborative Partnerships</i>	<i>Succession Planning</i>	<i>NIMS/FEMA ICS Certified</i>	<i>Decisive Principled Leader</i>	<i>Relationship Builder</i>
<i>Conflict Resolution</i>	<i>Strategic Planning</i>	<i>FDLE Training Experience</i>	<i>Analytics</i>	<i>Results Oriented</i>
<i>Communication Skills</i>	<i>Integrity / Accountability</i>	<i>Trust / Resiliency</i>	<i>Critical Thinker</i>	<i>Problem Solver</i>
<i>Continuity of Operations</i>	<i>Process Improvement</i>	<i>Staff Development</i>	<i>Business Acumen</i>	<i>Budget Oversight</i>

PROFESSIONAL EMPLOYMENT

Director of the Office of Public Life, City of West Palm Beach

2017 – May 2020

West Palm Beach, FL – Direct Report to the Mayor

Captain, Field Operations, West Palm Beach Police Department WPBPD

1992-2017

West Palm Beach, FL – Direct Report to Field Operations Assistant Chief

Captain, Special Services, WPBPD

Lieutenant, WPBPD

Sergeant/Detective/Police Officer, WPBPD

COMMUNITY ENGAGEMENT – PROJECT MANAGEMENT

- Launched a Major Public Life Initiative in the City of West Palm Beach
- Created community engagement process and trained members from each department as Community Engagement Team
- Experience with managing capital projects, contracts, procurement policies, finance and grants in government work
- Team member on several teams of innovative projects guided by experts in the field of transit, public roads, urban development and walkability

SAFETY + SECURITY MANAGEMENT

Community/ Police Partnership + Collaboration

- Attend 3 monthly meetings with the Mayor of West Palm Beach; represent WPBPD at the local Clergy Alliance Organizational, the Criminal Justice Advisory Committee for Palm Beach County, and Law Enforcement Planning Council meetings; oversight of several WPBPD outreach programs, e.g., Peace Walk, PAL, Volunteers, Explorers
- Deliver quality community police services to a diverse population of ~ 108K residents comprised of a population base of 56% White, 32% Black/African American, 22% Hispanic and others, including all spectrums of wealth and poverty

- Established communication with local and state elected officials to address constituent concerns and ensure WPBPD provides superior service to the citizens
- Designed, developed and implemented policing practices, embraced problem-oriented policing philosophy; addressed citizen concerns related to safety and security

Analysis of Crime Trends / Security and Threat Notification

- Conduct data and crimes analysis, identifying and analyzing patterns and trends for allocation of resources
- Developed conventional and non-conventional strategies to forecast criminal trends
- Ensured law enforcement officers were equipped, trained and sufficiently staffed to mitigate these trends
- Review daily security and threat notifications to assess for local impact; identify trends and deploy resources to potential or risk areas

Operational Leadership

- Lead a staff of 74 comprised of 64 sworn law enforcement officers, 10 professional support employees and 180 police volunteers serving the citizens of our community
- Foster a culture of high performance expectations and personal accountability
- Developed an organizational culture where managers and supervisors are approachable, responsive, and knowledgeable and where law enforcement officers and professional support staff are helpful, informative, fair, and decisive

Development of Policy and Procedures

- Team member on policy development related to establishment of body-worn cameras
- Commanded the behavioral training to establish 40 hours of training related to body-worn cameras; oversight of related "verbal judo", de-escalation, safe and legal traffic stops and procedural justice training
- Included classroom presentations, defensive tactics, Simunition Non-Lethal Training Ammunition (SIMS), Firearms Simulator Trainer (FATS) and live-fire shooting

Physical Security / Dignitary Protection

- Oversight of WPBPD Field Force and Dignitary Protection involving physical security plans, and surveillance, e.g., 2012 Republican National Convention in Tampa, FL; 11 operations and protests related to Trump's election campaign and as President; the Woman's Rally in January 2017 with 7K+ participants; and, Black Lives Matter protests

Investigations

- Oversight of 15+ formal administrative investigations annually; oversight of 1+ sensitive personnel issues, including complicated matters involving EEO, ADA, FMLA and HIPAA annually
- Responsible for Investigating Complaints against Officers in Chain of Command

STRATEGIC PLANNING and Tactical LAW ENFORCEMENT OPERATIONS

- Collaborated and participated in weekly staff meetings and monthly command staff strategic planning sessions with Chief of Police and executive command staff related to both short and long-term approaches to succession planning, social media, technology in law enforcement, crime reduction objectives, law enforcement best practices, staffing, employee development and satisfaction and lessons learned from community policing initiatives, evaluation of citizen complaints, use of Tasers and employee turnover
- Implemented a diverse recruiting team to attend events to promote the WPBPD to ethnic communities to attract candidates who were more reflective of the community
- Increased minority hiring by 15% since 2014; increased by 3% the number of minority and female representation in the command staff and supervisory ranks
- Creation of "Explorers" program to introduce citizens to the possibility of a career with the WPBPD; developed CADET program to hire successful Explorers in part-time positions as they attended college; CADETs with 3 + years eligible for a WPBPD scholarship to the police academy

EMERGENCY MANAGEMENT / CRISIS + VENUE OPERATIONS / INCIDENT COMMAND

- Trained and certified in the National Incident Management System (NIMS) and FEMA Incident Command System
- At levels 100, 200, 300, 400, 700, 800
- Collaborate with the Emergency Management Director to develop and maintain local "All Hazards Plan" under the National Response Framework and ICS
- Designed, developed, implemented and facilitated training for combined SWAT, Hostage, Bomb, Community and Road Patrol as one unit in active shooter/workplace violence scenarios
- Conducted active shooter scenario at a South Florida Science Center and Aquarium and Bear Lakes Middle School
- Conducted numerous threat and risk assessments for 18 critical local infrastructures and businesses

LIASION – DOMESTIC + INTERNATIONAL

- Annual surveys are sent to various community partners/groups to gauge their view of the services provided by WPBPD; data is analyzed and used to improve operations
- Continuous liaison with all local, state and federal law enforcement and government jurisdictions

BUDGET / COMPLIANCE / AUDIT

Budget

- Active participate in development, administration and oversight of \$16m+ annual budget comprised of
- 90% wages and overtime; 5% supplies and materials; and, 5% other services and charges, e.g., \$40K annual training
- Applied, received and oversight of \$60K+ in grant funding from the State of Florida regarding First Victim Advocate

TRAINING + FACILITATION / STAFF DEVELOPMENT

- Lead training department and staff development for 3 years instituted new practices in hiring and training for both line level and supervisors
- Instructor in Community Policing and Problem Oriented Policing; Florida Department of Law Enforcement Certified Trainer in all areas of General Studies teaching ~6 courses annually, Firearms Simulator Trainer (FATS)
- Responsible for all facets of the hiring process for WPBPD; developed recruiting team for outreach to candidates; ensured compliance with FDLE and CJIS background requirements as well as Human Resource mandates.
- Partnered with several colleges to create innovative Policing training in the areas of Procedural Justice, Implicit Bias, and Human trafficking

PROFESSIONAL CERTIFICATIONS

Present: NIMS + FEMA ICS

Present: Police Motorcycle, IPTM

Present: Crime Prevention and Crime Prevention Through Environmental Design (CPTED), Florida Attorney General's Office, Lean Six Sigma Yellow Belt and Green Belt Certification, Foundations in Public Participation

PROFESSIONAL MEMBERSHIPS

Member, American Society of Industrial Security International (ASIS)

Member, National Women Executives in Law Enforcement

Present: Member, IMPACT Palm Beach

Present: Member, Palm Beach County Chief's Association (PBCCA)

Present: Member, International Association of Chiefs of Police (IACP)

Present: Member, Florida Women in Law Enforcement Network (FWLEN)

Present: Member, Southern Police Institute Alumni Association (SPIAA)

Member, Community Officer's Police Association (COPA)

Member, Crime Prevention Officer's Association (CPOA)

Present: Member, WPB Fraternal Order of Police (FOP)

Present: Member, Palm Beach County Police Benevolent Association (PBA)

VOLUNTEER SERVICE/COMMUNITY SERVICE

Board Member, Palm Beach County Law Enforcement Assistance Foundation (LEAF)

Committee Member, Palm Beach Gardens Parks Board

Cheerleading Director, Pop Warner Football and Palm Beach Gardens Youth Athletic League Board Member

Advisor, WPB Police Explorer

Board Member, Front Porch Florida

Board Member, PBC Victim Rights Coalition

EDUCATION

Bachelor of Business Management (BBM) – Organizational Resource Management,
Palm Beach Atlantic University, WPB, FL

Administrative Officers Course (AOC) – Southern Police Institute (SPI),
University of Louisville, Louisville, KY