

APPLICATION FOR APPOINTMENT – Martin County Library Board of Trustees – Please Print

Check One: ☐ Mr. ☒ Mrs. ☐ Ms. ☐ Miss ☐ Dr.

Incumbent

RECEIVED

By Donna Gordon at 10:02 am, Mar 03, 2021

Name: Diane J. Tomasik

Residence Address: 2482 SW Estella Terrace, Palm City, FL 34990

Street - City - Zip Code

Mailing Address: _____

(if different)

Street - City - Zip Code

Commission District in which you reside: 5^{dg} Staff will complete.

Are you available year round to attend meetings? ☒ yes ☐ no If **no**, what months **are** you available?

Telephone numbers: daytime: 341-6513 alternate: _____ alternate: _____

~ Area Codes are considered 772 unless you note otherwise.

EMAIL: dianetomasik@gmail.com

Have you ever pled guilty or “no contest” to a crime, been convicted of a crime, had adjudication withheld, prosecution deferred, been placed on probation, received a suspended sentence or forfeited bail in connection with any offense (except minor traffic violations)? Please show all convictions, including driving while intoxicated (DUI) convictions. ☐ yes ☒ no If yes, please provide the following information:

TYPE OF OFFENCES: _____

DATES: _____

PLACES (city/state): _____

SENTENCES OR FINES: _____

A conviction record does not necessarily disqualify you for consideration. Factors such as age at time of offense, nature of violation, and rehabilitation will be considered. The Martin County Board of County Commissioners retains the right to remove, at will, any appointee to a Board or Committee with or without cause.

Length of time lived in Florida? 19 years in Martin County; 20+ years in Broward County

Involvement with the Martin County Library System to date: I am an extremely active member with the

Friends of the Martin County Library System, particularly with the Friends' Book Depot. I help to organize the store and promote it through social media and press releases. I also manage the websites for the Friends and the Book Depot. I'm also a regular advocate for our library system and reading/literacy in general.

→ CONTINUED →

Why do you wish to serve on the Library Board of Trustees? I would like to continue my service on the Board of Trustees to continue building my understanding of the library system, its offerings, programs and policies in order to be an informed advocate for the MCLS in the community.

What, in your opinion, is the real purpose for having a public library system in the community? To enrich the community with information, technology and activities that are accessible to all people.

EDUCATION/EXPERIENCE: A resume is recommended to be attached containing this and any other information that would be helpful to the Board in evaluating your application. Resume or letter of qualifications attached? ☒ yes ☐ no

Education: Please see resume.

Employment Experience: Please see resume.

Other experience you feel would be helpful to the Board in making this appointment: Several of my other current activities are focused on literacy and education. Notable among these are involvement with the KinDoo Family Center and Hope Rural School in Indiantown and the Nina Haven Scholarships.

Community Experience and Affiliations: Please see resume.

Other County Boards/Committees/Task Forces on which you have served: None.

Do you or any member of your immediate family work for Martin County or hold a position that might conflict with your duties for this Board/Committee/Task Force? If yes, please explain: No.

REFERENCES: Please list two references:

Mary Olesen, president of the Friends of the MCLS. (908) 672-9281; maryj.olesen@gmail.com

Kelly McIntyre, volunteer program manager, Cleveland Clinic Martin Health. (772) 215-4471

kelly_mcintyre@bellsouth.net

→ CONTINUED →

- Applicants may be required by State Law and County Ordinance to file a Financial Disclosure Statement as part of the appointment process.
- Under penalties of perjury, I declare that I have read the foregoing and that the facts stated in it are true. (Pursuant to Section 92.525 Florida Statutes, falsifying this application is a Third Degree Felony punishable by up to five years imprisonment and up to a \$5,000 fine.)
- Florida law prohibits an advisory board member from doing business with its agency (the County). Section 112.313(3) and (7), Fla Stat.

→ Signature: *Diane J. Tomask*

Date: 3/3/2021

Applications must be filed with Martin County Administration, 2401 SE Monterey Road, Stuart, Florida 34996 **by Friday, March 19**, 2021. All information submitted becomes public record. If you have any questions, please call (772) 221.1352 or send email to dgordon@martin.fl.us.

DIANE TOMASIK

COMMUNICATIONS & EDITING

CONTACT

2482 SW Estella Terrace
Palm City, FL 34990

772-341-6513
dianetomasik@gmail.com

PROFILE

I'm an accomplished professional in multiple communications realms: newspapers, magazines, newsletters, websites, social media, public speaking and video. These skills also are the foundation for volunteer pursuits, which show my enthusiasm for books, movies, literacy, libraries and my local community.

MEMBERSHIPS

Board of Trustees, Martin County Library System
Friends of the Martin County Library System
Friends of the Oakland Park Library (Fort Lauderdale)
Mercantile Library (Cincinnati)
TCM Backlot
National Baseball Hall of Fame
Historical Society of Martin Co.
AARP

CURRENT ACTIVITIES

Friends of the Martin County Library System

Stuart, Florida

Active member, 2016-present. Vice president, 2020-present.

As a member of the leadership team for the Friends' Book Depot, I help to organize and promote the used bookstore that is the primary fundraising activity for the Friends of the Martin County Library System. In addition to weekly volunteer service at the Book Depot, I promote the store and the Friends through social media, websites, e-newsletters, press releases and public speaking.

KinDoo Family Center

Indiantown, Florida

2018-present

My husband and I are proud supporters of this nonprofit organization, which develops job skills, literacy and nutrition among Indiantown families. Founded by two nuns who formerly led Hope Rural School, the center is focused on educating the mothers in immigrant families and providing enrichment for their children. I have created printed materials to promote the center's work and reward its students.

The Complete Rod Taylor Site

www.rod Taylorsite.com

2001-present

Combining my interest in cinema and TV with my skills in writing and website creation, I began the Complete Rod Taylor Site in 2001 and have expanded upon it ever since. Through research online and at film archives, I have built rich content and achieved acclaim from actor Rod Taylor himself as well as his family, friends and fans. My collection and knowledge contributed to a biography, "Rod Taylor: An Aussie in Hollywood" (Stephen Vagg, 2010), and a documentary, "Rod Taylor: Pulling No Punches" (Stephan Wellink and Robert de Young, 2016).

EDUCATION

Florida Atlantic University

September 1979-May 1982

Bachelor of arts degree in communication, with emphasis in print journalism. Attended on Faculty Scholar program, allowing me to begin college as a junior and obtain my degree in three years.

University of Georgia

September 1982-June 1984

Graduate studies in journalism. Taught newswriting class for two quarters.

OTHER ACTIVITIES

Martin County, Florida

Nina Haven Scholarships

Panelist, board member, 2020-21.

Editor for author Patricia Daum

Assisted with three books, developed website and social media presence, 2009-current.

Martin County Interagency Coalition

Member, 2003-2017
(representing United Way, House of Hope, Friends of the MCLS).
President, 2013-2016.

Florida Atlantic University Alumni Advisory Board

Member, 2006-2008.

Islesworth Homeowners Association, Palm City

HOA secretary, 2007-2011.
Website manager, 2002-2011.

Cincinnati, Ohio

Women in Communications Inc., Cincinnati chapter

Target Recruitment Committee co-chairwoman, 1992-93.

Member of the month, May 1993.

National Clarion Award winner, 1993:
Best external newsletter for a nonprofit organization.

Women's Sports Foundation, Greater Cincinnati chapter

Administration & Distribution Subcommittee member, 1993-95.

National School Public Relations Association/Ohio

Member, 1993-95.

Mark of Excellence award, 1993-94 and 1994-95, for best external newsletter.

Aronoff Center for the Arts

Editorial assistant for grand opening program, summer 1995.

St. Bernard-Elmwood Place City Schools:

Mentor for at-risk student, 1992-96
Assistant softball coach, spring 1995.

EMPLOYMENT

House of Hope

2484 SE Bonita St., Stuart, FL 34997

September 2008-June 2016

As communications director, I raised the profile of House of Hope through the creation and distribution of press releases, newsletters, and other print and electronic communications. I redesigned and maintained the nonprofit's website and Facebook page, helped to produce videos, did TV and radio interviews, and engaged in public speaking events. As a member of the senior management team, I also supported agency policy-making, grant writing, special events and fund-raising activities.

United Way of Martin County

Stuart, Florida

July 2003-September 2009

In addition to duties as communications director (like those at House of Hope, above), I also helped to manage several volunteer projects, including the White Doves Holiday Project and disaster services.

Awards:

Volunteer Center Communications Excellence Awards, 2004.

(1) Brochure design and (2) overall communications for a special event, from the Points of Light Foundation.

President's Award of Excellence, March 2003, for outstanding volunteer service on the communications committee for United Way of Martin County, prior to my employment.

FCW Media Group

Falls Church, Virginia

February 1998-July 2003

Managing editor, online: In spring 2000, I seized the opportunity to lead Federal Computer Week's website, editing daily news coverage and handling robust online features and archives. Even while telecommuting for more than a year, I increased the volume of news produced daily for FCW.com, and the site won a national award for its news section.

Managing editor, FCW: Beginning in late 1999, I helped the group's flagship publication, Federal Computer Week, make the transition from tabloid to magazine format, dealing with all the production and coverage challenges posed by such a change.

Copy desk: I quickly moved up from copy editor to copy desk chief, eventually leading the production of weekly and monthly magazines as well as handling daily online content and special supplements.

Awards:

Best Overall Web Publication, 2001, gold award, from the American Society of Business Publication Editors (ASBPE).

Best Original Web News Section, 2003, silver award, from ASBPE.

PERSONAL

Born:

Pittsburgh, Pennsylvania

Raised:

Fort Lauderdale, Florida

High School:

Northeast High School,
Oakland Park, Florida
Class of 1979
Ranked No. 4 out of 500+

Florida resident:

Broward County: 1967-1989
Martin County: 2002-present

Interests:

Running, swimming, biking, etc.
Reading
Libraries
Travel
Movies
Miami Dolphins
Baseball
Newspapers

Social Media:

Facebook: @djtomasik
Twitter: @rodtaylorstite
Instagram: @diane221b

The Cincinnati Post

Cincinnati, Ohio

May 1989-December 1997

Copy editor: I did layout and editing for local news pages and other sections. Learned Quark and Photoshop, skills that carried me through much of the rest of my career.

Web site editor: I helped to launch The Post's website in 1996 and continued until the end of 1997 as only member of the newspaper's online staff. Learned HTML and web design, further enhancing my skills and sparking a lifelong interest.

St. Bernard-Elmwood Place City Schools

St. Bernard, Ohio

July 1991-August 1997

Communications coordinator: I worked part time in this public school district, which serves low-income and working-class students from preschool through grade 12 in an urban enclave of Cincinnati. My duties included producing internal and external newsletters, press releases, annual report/calendar, basketball program, grant writing.

Awards:

National Clarion Award, 1993, for best external newsletter for a nonprofit organization, from Women in Communications Inc.

Mark of Excellence, 1993-94 and 1994-95, for external newsletter, from the National School Public Relations Association/Ohio.

American Media Group

Boca Raton, Florida

March 1988-March 1989

Editor: Responsible for copy editing and production of several business-related newsletters and magazines.

The Sun-Tattler

Hollywood, Florida

April 1986-October 1987

News and sports copy editor: Responsible for editing and page design of daily sports section in a competitive metro market between Miami and Fort Lauderdale. Continued editing and design duties on news copy desk, rising to rank of assistant news editor.

Boca Raton News

Boca Raton, Florida

April 1986-October 1987

News and sports copy editor: Developed copy editing and design skills beginning on news copy desk. Promoted to sports slot position with responsibility for story selection, editing and design of daily section.

Award:

Florida Associated Press Sports Editors, 1986, first place for page design, Division III newspapers.