



Legislation Details (With Text)

File #: 22-0081
Type: Old Business
Status: Agenda Ready
In control: Public Art Advisory Committee
On agenda: 9/27/2021
Final action:
Title: AIPP MARKETING UPDATE
Sponsors:
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

PLACEMENT: Old Business

TITLE:

AIPP MARKETING UPDATE

EXECUTIVE SUMMARY:

Staff will be presenting an update of our marketing activities. This includes a draft brochure, a draft event sign, artwork signage and new professional photos of the entire inventory.

BACKGROUND/RELATED STRATEGIC GOAL:

With the support of the Public Art Advisory Committee, staff continues to define the AIPP brand with marketing collateral, event signage and individual artwork signage giving the program a consistent and professional face.

LEGAL SUFFICIENCY REVIEW:

This item has been reviewed for legal sufficiency to determine whether it is consistent with applicable law, has identified and addressed legal risks, and has developed strategies for legal defensibility.

RECOMMENDED ACTION:

Review the items and provide direction, as necessary.

FISCAL IMPACT:

N/A

DOCUMENT(S) REQUIRING ACTION:

N/A

This document may be reproduced upon request in an alternative format by contacting the County ADA Coordinator (772) 320-3131, the County Administration Office (772) 288-5400, Florida Relay 711, or by completing our accessibility feedback form at www.martin.fl.us/accessibility-feedback <<http://www.martin.fl.us/accessibility-feedback>>.