



Board of County Commissioners

2401 SE Monterey Road
Stuart, Florida 34996

Agenda Item Summary

File ID: 19-0263

CNST-8

Meeting Date: 1/29/2019

PLACEMENT: Consent

TITLE:

TOURIST DEVELOPMENT COUNCIL MUNICIPAL APPOINTMENT

EXECUTIVE SUMMARY:

The Board is asked to appoint Merritt Matheson as the City of Stuart's representative on the Tourist Development Council.

DEPARTMENT: Administration

PREPARED BY: **Name:** Donna Gordon

Title: Executive Aide

REQUESTED BY: Nerissa Okiye, Tourism & Marketing Manager

PRESET:

PROCEDURES: None

BACKGROUND/RELATED STRATEGIC GOAL:

The Tourist Development Council was created pursuant to Code Section 71.238, General Ordinances, Martin County Code on January 20, 2015.

The Tourist Development Council shall have the following powers and duties:

1. Conduct public hearings to receive information from the public with respect to the effectiveness of the existing tourist development efforts by both public and private agencies, organizations, and businesses and the need for additional or different tourist development efforts.
2. Recommend a method of coordination of existing tourist development efforts by both public and private agencies, organizations, and businesses and of new or additional tourist development efforts to obtain maximum economy, efficiency, and effectiveness of the tourist development efforts in and for Martin County.
3. Identify and recommend methods of eliminating unnecessary duplications in existing tourist development efforts by both public and private agencies, organizations, and businesses and preventing or minimizing such duplications of new or proposed tourist development efforts.
4. Identify and develop new tourist development efforts by both public and private agencies, organizations, and businesses.
5. Create, prepare, and submit to the Board a Tourist Development Plan in the manner meeting the requirements of F.S.125.0104, and, from time to time thereafter, make recommendations to

- the Board for changes to the Tourist Development Plan.
6. From time to time, to make recommendations to the Board for the effective operation of the special projects or uses provided for in the Tourist Development Plan.
 7. Review the expenditures of revenues authorized in the Tourist Development Plan and report to the Board and to the State Department of Revenue as required by F.S. 125.0104.
 8. Adopt, amend, and repeal rules and to implement the provisions of any ordinance for which it is responsible.
 9. Submit an annual report to the Board of its activities and of the issues and progress of the tourist development efforts in and for the County.

The Tourist Development Council shall be composed of nine members as follows:

All members of the Council shall be electors of Martin County at the time of appointment and while serving on the Council. The Chair of the Board, or any other member of the Board as designated by the Chair of the Board, shall serve as Chair of the Council. Two members who are elected municipal officers, at least one of whom shall be from the most populous municipality in the County. Three members who are owners or operators of motels, hotels, recreational vehicle parks or other tourist accommodations in the County that are subject to the tourist development tax. Three members who are involved in the tourist industry and who have demonstrated an interest in tourist development, but who are not owners or operators of motels, hotels, recreational vehicle parks or other tourist accommodations in the County that are subject to the tourist development tax.

The Tourist Development Council meets in the Commission Chambers every other month at 3:00 PM.

The Agendas are published to the County's website in a timely manner.

The Board is asked to appoint City of Stuart Commissioner Merritt Matheson as City of Stuart's representative to the Tourist Development Council. His term will begin immediately and end in November 2020.

ISSUES:

None

LEGAL SUFFICIENCY REVIEW:

This item has been reviewed for legal sufficiency to determine whether it is consistent with applicable law.

RECOMMENDED ACTION:

RECOMMENDATION

Move that the Board appoint City of Stuart Commissioner Merritt Matheson to the Tourist Development Council with his term beginning immediately and ending November 2020 and authorize the Chairman to sign the Resolution of Appointment.

ALTERNATIVE RECOMMENDATIONS

Pull this item from the Consent Agenda and direct staff accordingly.

FISCAL IMPACT:**RECOMMENDATION**

None

Funding Source	County Funds	Non-County Funds
Subtotal		
Project Total		

ALTERNATIVE RECOMMENDATIONS

None

DOCUMENT(S) REQUIRING ACTION:

- ☐ Budget Transfer / Amendment ☐ Chair Letter ☐ Contract / Agreement
☐ Grant / Application ☐ Notice ☐ Ordinance ☒ Resolution
☐ Other:

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