



Agenda Item Summary

File ID: 19-0923

PROC-3

Meeting Date: 10/22/2019

PLACEMENT: Proclamations and Special Presentations

TITLE:

25TH ANNUAL COMMUNICATOR AWARD OF DISTINCTION

EXECUTIVE SUMMARY:

The Martin County Web Team and our website vendor, Promet Source, have been awarded a Communicator Award for the Martin County's Website. The Communicator Awards are the leading international creative awards program honoring creative excellence for communications professionals. The 25th Annual Communicator Awards program received over 6,000 entries from various professional agencies and public relations firms. The Communicator Awards program is judged by the Academy of Interactive and Visual Arts (AIVA).

DEPARTMENT: Administration

PREPARED BY: **Name:** George M. Stokus
Title: Assistant County Administrator

REQUESTED BY: Assistant County Administrator

PRESET:

PROCEDURES: None

BACKGROUND/RELATED STRATEGIC GOAL:

Entries of the Communicator Awards are judged to evaluate distinction in creative work. In determining Excellence and Distinction Winners, entries are judged on their merits against a standard of excellence considering the category entered. A category may have multiple winners or may have none. Entries are scored on a 100-point scale by the judges.

ISSUES:

None

LEGAL SUFFICIENCY REVIEW:

None

RECOMMENDED ACTION:

RECOMMENDATION

No action required, the Board will receive the information.

ALTERNATIVE RECOMMENDATIONS

None

FISCAL IMPACT:

RECOMMENDATION

None

Funding Source	County Funds	Non-County Funds
Subtotal		
Project Total		

ALTERNATIVE RECOMMENDATIONS

None

DOCUMENT(S) REQUIRING ACTION:

- Budget Transfer / Amendment Chair Letter Contract / Agreement
- Grant / Application Notice Ordinance Resolution
- Other:

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