

MARTIN COUNTY PARKS AND RECREATION

SPECIAL FACILITIES

NUMBERS REFLECTED IN THE
PRESENTATION ARE FROM COUNTY'S
FINANCIAL SYSTEM BUT HAVE NOT BEEN
AUDITED





Seaside Café

Operational Summary

- **GROSS REVENUE SINCE OPENING:** \$6,889,394
- **FY26 RESERVES** (as of May 19, 2026): \$443,647
- **CURRENT TOTAL REINVESTMENT RESERVES:** \$1,440,117
- **FULL TIME STAFF: 1 CONTRACTED STAFF:** 24



Snapshot prior 2 Fiscal Years:

- ✓ Total Breakfast Meals: 62,292
- ✓ Total Lunch Meals: 84,634
- ✓ Beach Chair Memberships: 276

Sailfish Sands

Golf, Restaurant & Hitting Bays

Operational Summary

- **FY2020 SUBSIDY BEFORE IMPROVEMENTS: \$1,100,000**
- **GROSS REVENUE PAST 2 YEARS: \$7,188,064**
- **FY26 RESERVES (as of May 19, 2026): \$1,163,824**
- **CURRENT TOTAL REINVESTMENT RESERVES: \$1,040,814**
- **FULL TIME STAFF: 3 CONTRACTED STAFF: 87**

Snapshot Prior 2 Fiscal Years

- ✓ Golf Ball Hits: 5,758,356
- ✓ Rounds Played: 79,065
- ✓ All Memberships: 1,580
- ✓ Private Lessons: 1,325
- ✓ Junior Programs: 387
- ✓ Junior Player Cards: 116





Phipps Park Campground

Operational Summary

- **GROSS REVERVES PAST 2 FISCAL YEARS:** \$2,011,202
- **FY26 RESERVES** (as of May 19, 2026): \$560,173
- **CURRENT TOTAL REINVESTMENT RESERVES:** \$1,102,684
- **CONTRACTED STAFF:** 2



Snapshot prior 2 fiscal years welcomed:

- ✓ 16,185 Guests
- ✓ 3,398 Pets
- ✓ 35,942 Site Rentals

Manatee Pocket Mooring Field

Operational Summary

- **FY25 RESERVES:** \$36,543
- **FY26 RESERVES** (as of May 19, 2026): \$55,479
- **CURRENT TOTAL REINVESTMENT RESERVES:** \$23,852
- **FULL TIME STAFF:** 0.5 (Split between facilities)
- **CONTRACTED STAFF:** 0

Snapshot Prior 2 Fiscal Years:

- ✓ 1249 Guests
- ✓ 107 Pets





Jensen Beach Mooring Field

Operational Summary

- **FY25 RESERVES:** \$65,312
- **FY26 RESERVES** (as of May 19, 2026): \$10,830
- **FULL TIME STAFF:** 0.5 (Split between facilities)
- **CONTRACTED STAFF:** 0

Snapshot Prior 2 Fiscal Years:

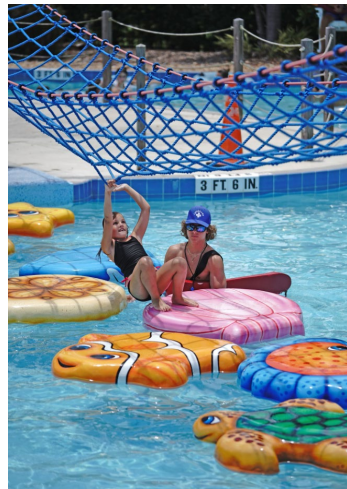
- ✓ 1662 Guests
- ✓ 166 Pets



Sailfish Splash Waterpark & Pool

Operational Summary

- **SCHOOL BOARD SUBSIDY BEFORE OPENING:** \$100,000 annual (plus capital)
- **SINCE INCEPTION (2012):** \$16.4 million in total waterpark & pool revenue.
- **SWIM MEETS - ECONOMIC IMPACT:** \$40 million (source: Play Treasure Coast Sports Tourism)
- **BUDGETED POOL SUBSIDY:** Used 5 times since inception, which includes COVID 2020 at an average of \$108,444 annually.
- **CURRENT RESERVES:** \$159,141
- **FULL TIME STAFF:** 3 **SEASONAL STAFF:** 135
- **EMPLOYMENT:** 1,000+ students since inception.
- **SWIM LESSONS GIVEN:** Over 2,500 lessons.
- **INSURANCE CONSIDERATIONS:** \$119k annual premium to provide pool & waterpark coverage.



Thank you

